**DECEMBER 12-15, 2022 | SAN ANTONIO, TX**

# DoDIIS WORLDWIDE
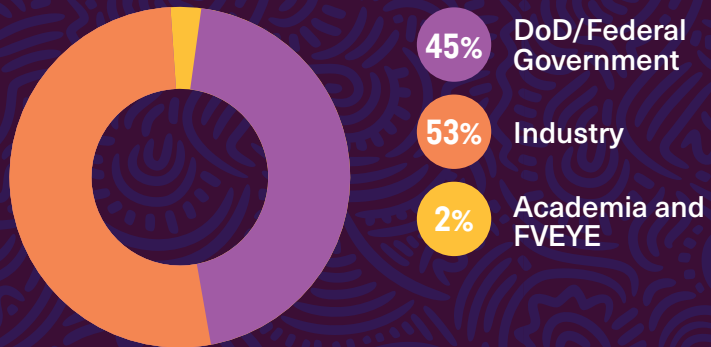
## SPONSORSHIP PROSPECTUS

# Become an Exhibitor

**The DoDIIS Worldwide Conference provides a one-of-a-kind opportunity to collaborate, network and forge relationships with like-minded government and industry leaders.**

Rarely are so many heads of agencies, cabinet officials, top military & civilian personnel, and industry members gathered under one roof to showcase and discuss creative solutions.
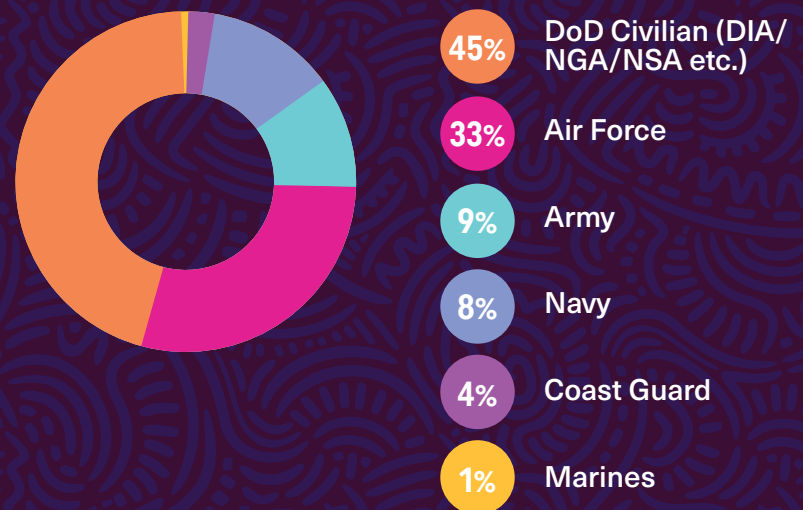
The conference will feature a comprehensive selection of sessions focusing on integration across the Intelligence Community and rapidly developing and deploying mission-focused solutions, allowing participants to interact with and showcase solutions to a broad range of IC, DoD, and industry leaders about the issues impacting the mission user.

# EXPECTED PARTICIPANTS 3,000+

## DoDIIS
### ATTENDEE COMPOSITION
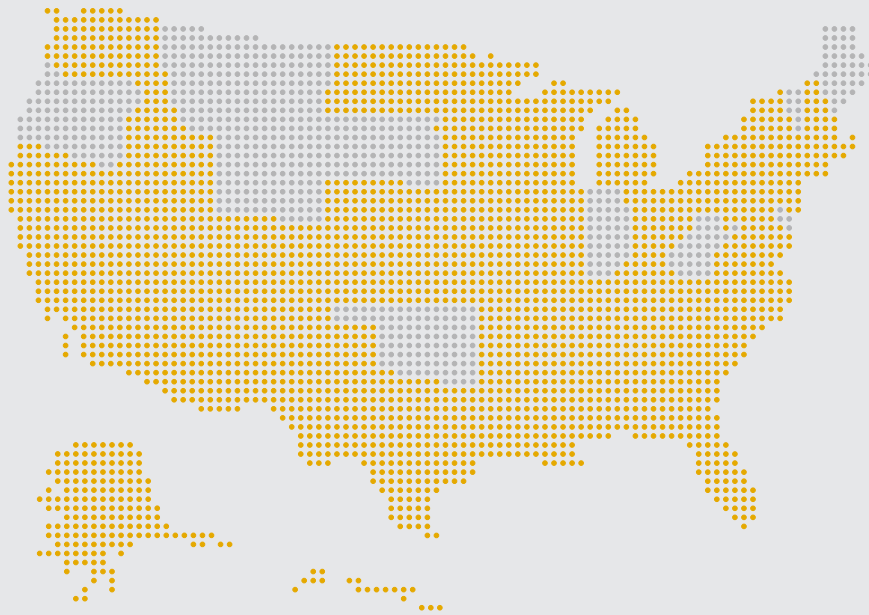
- **45%** DoD/Federal Government
- **53%** Industry
- **2%** Academia and FVEYE

## GOVERNMENT
### ATTENDEE BREAKDOWN

- **45%** DoD Civilian (DIA/NGA/NSA etc.)
- **33%** Air Force
- **9%** Army
- **8%** Navy
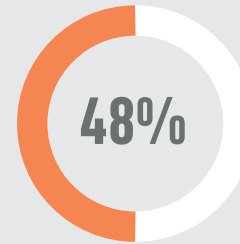- **4%** Coast Guard
- **1%** Marines

# ATTENDEE DEMOGRAPHICS

Attendees come from **4** different countries and **42** different states

Over **400** different government organizations are represented

**48%** of conference registrants opt in to share their contact information on a list for event sponsors
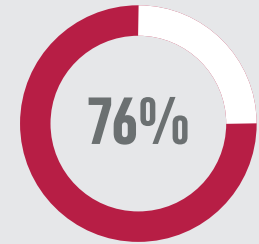
**76%** of the Attendees spent two or more hours of their conference experience inside the exhibit hall
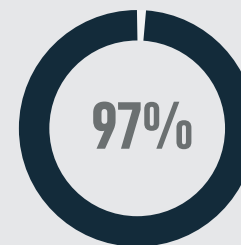
**97%** of the Attendees said that they spent time networking with the exhibitors during the conference
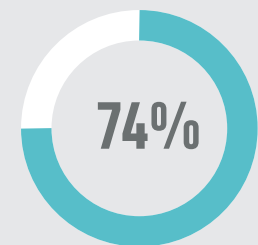
**74%** of the Government Attendees are in decision making leadership positions
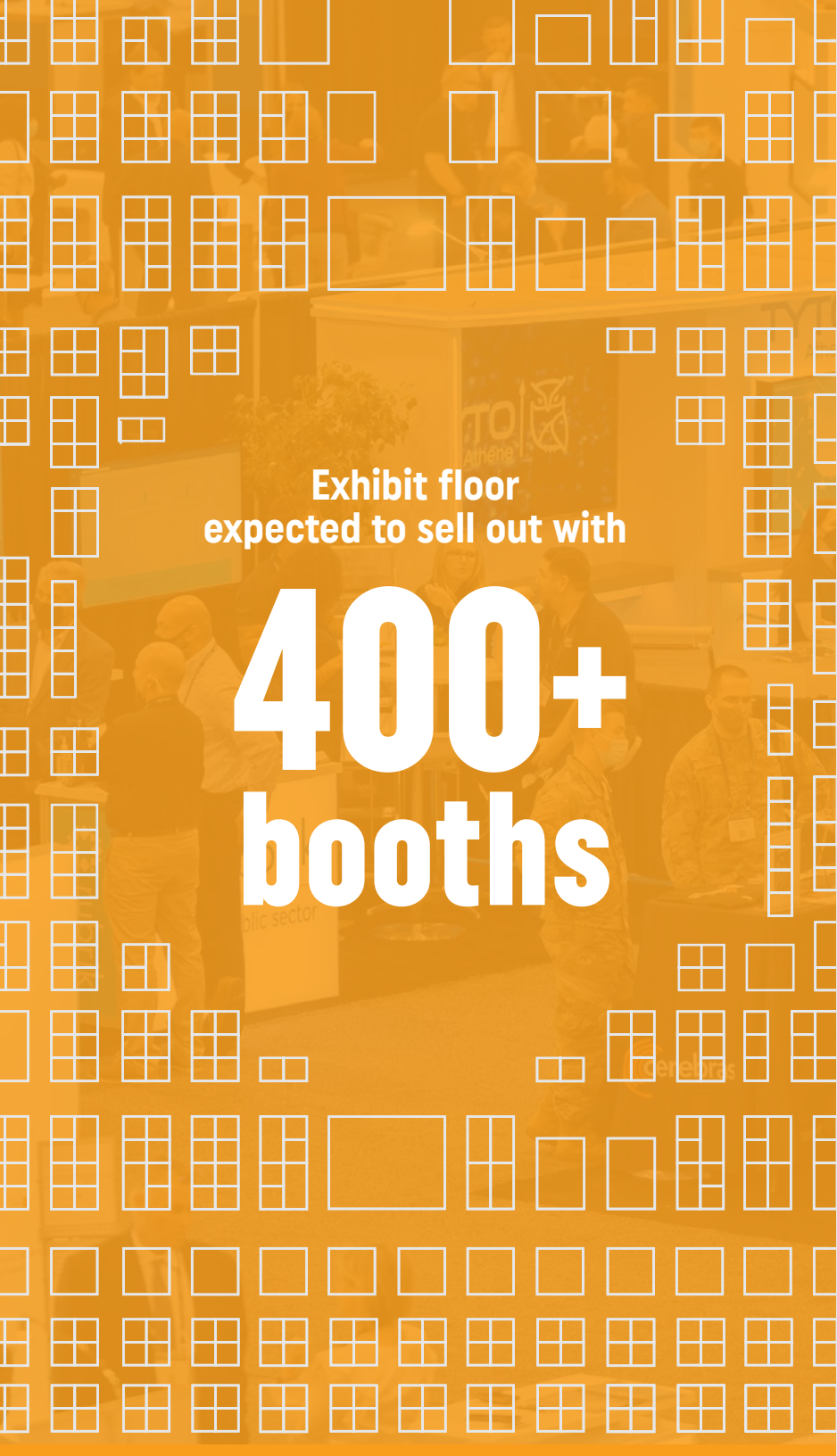
**Exhibit floor expected to sell out with**

# 400+
## booths

# EXHIBITOR DEMOGRAPHICS

**57%**
of exhibitors complement their booth with a sponsorship.

**50+**
Product/Service categories are represented.

**75%**
of exhibitors said they had great conversations and got the opportunity to meet with key government personnel.

**27%**
of companies at DoDIIS are first-time exhibitors, with **42%** also sponsoring to boost branding and networking opportunities.

**92%**
of exhibitors had a positive experience and will participate again.

# PARTICIPATING ORGANIZATIONS

1 ACOS

116th Air Control Wing

119th ISR Group

12th Air Force – Air Forces Southern

16th Air Force – Air Forces Cyber

17th Training Support Squadron

17th Training Wing

1st Air Force/Air Forces Northern

309th Software Engineering Group

352nd Civil Affairs Command

363d ISR Wing

39th Information Operations Squadron

412th Test Wing

480th ISR Wing

49th Test & Evaluation Squadron

505th Command and Control Wing

513th MI Brigade

53rd Wing

548th ISR Group

559th Software Maintenance Squadron

55th Wing/Offutt Air Force Base

56th Fighter Wing

5th Combat Communications Group

601st Air Operations Center

67th Cyberspace Wing

688th Cyberspace Wing

690th Intelligence Support Squadron

693rd ISR Group

694th ISR Group

6th Communications Squadron

70th ISR Wing

75th Innovation Command USAR

780th MI Brigade

78th Air Base Wing

7th Signal Command

91st Cyber Brigade

93rd Intelligence Squadron

96th Test Wing

Air Combat Command

Air Education Training Command (AETC)

Air Force Concepts, Development Management Office of Commercial & Economic Analysis

Air Force Distributed Common Ground System (AF DCGS)

Air Force Global Strike Command

Air Force Joint Worldwide Intelligence Communications System (AF JWICS)

Air Force Life Cycle Management Center

Air Force Material Command

Air Force Network Integration Center

Air Force Nuclear Weapons Center

Air Force Operational Test & Evaluation Center

Air Force Personnel Center

Air Force Research Laboratory

Air Force Reserve Command

Air Force Safety Center

Air Force Special Operations Command

Air Force Technical Applications Center

Air Mobility Command

Air National Guard

Argonne National Laboratory

Army Combat Capabilities Development Command Aviation & Missile Center

Army Corps of Engineers

Army Cyber Command (ARCYBER)

Army Engineer Research and Development Center (ERDC)

Army Futures Command

Army G-2

Army Geospatial Center

Army National Guard

Army Reserve Cyber Operations Group

Australian Defence Force

Canadian Forces Intelligence Command

Centers for Disease Control and Prevention

Central Intelligence Agency

Chief of Naval Operations

Coast Guard Cyber Command

Combatant Command Intelligence Enterprise Management Support Office

Command, Control, Communications, Intelligence and Networks (C3I&N) Directorate

Defense Advanced Research Projects Agency (DARPA)

Defense Contract Management Agency

Defense Counterintelligence and Security Agency (DCSA)

Defense Information Systems Agency (DISA)

Defense Intelligence Agency

Defense Threat Reduction Agency (DTRA)

Department of Energy

Department of Homeland Security (DHS)

Department of Justice

Department of National Defense (Canada)

Department of State

Department of the Army Intelligence Information Services (DAIIS)

Federal Bureau of Investigation (FBI)

Headquarters Air Force A2/6

Hopper Information Services Center

Joint Deployable Intelligence Support Systems (JDISS)

Joint Intelligence Operations Center (JIOC)

Joint Interoperability Test Command (JITC)

Joint Navigation Warfare Center (JNWC)

Joint Personnel Recovery Agency (JPRA)

Joint Special Operations Command (JSOC)

Joint Warfare Analysis Center (JWAC)

# PARTICIPATING ORGANIZATIONS
## CONTINUED

Kessel Run

Los Alamos National Laboratory

Marine Corps Forces Special Operations Command

Marine Corps Forces, Pacific

Marine Corps Intelligence Activity

Marine Corps Intelligence, Surveillance, and Reconnaissance Enterprise

Marine Forces Central Command

Marine Forces Command

Military Intelligence Readiness Command

Missile Defense Agency

National Aeronautics and Space Administration (NASA)

National Air and Space Intelligence Center (NASIC)

National Assessment Group

National Center for Medical Intelligence

National Counterterrorism Center (NCTC)

National Gateway Center Fort Detrick

National Geospatial-Intelligence Agency (NGA)

National Ground Intelligence Center (NGIC)

National Guard Bureau

National Institutes of Health

National Intelligence University

National Maritime Intelligence Center

National Maritime Intelligence-Integration Office

National Media Exploitation Center

National Reconnaissance Office (NRO)

National Security Agency (NSA)

National Space Defense Center

National Space Intelligence Center (NSIC)

Naval Air Systems Command (NAVAIR)

Naval Air Warfare Center Training Systems Division

Naval Criminal Investigative Service (NCIS)

Naval Cyber Defense Operations Command

Naval Information Warfare Center Atlantic

Naval Information Warfare Center Pacific

Naval Information Warfare Systems Command

Naval Oceanographic Office

Naval Special Warfare Command

Office of Naval Intelligence (ONI)

Office of the Director of National Intelligence (ODNI)

Pacific Air Forces (PACAF)

Program Executive Office Command, Control, Communications, Computers and Intelligence

Program Executive Office for Digital and Enterprise Services (PEO Digital)

Program Executive Office for Enterprise Information Systems

Program Executive Office for Intelligence, Electronic Warfare and Sensors

Program Executive Office for Security & Education Training Systems

Sandia National Laboratories

Space Launch Delta 45

Space Systems Command

The MITRE Corporation

United Kingdom Joint Forces Command

United Kingdom Ministry of Defence

US Africa Command (AFRICOM)

US Air Force Warfare Center

US Air Forces in Europe & Air Forces Africa (USAFE-AFAFRICA)

US Army Europe and Africa

US Army Forces Command (FORSCOM)

US Army Intelligence and Security Command (INSCOM)

US Army Intelligence Center of Excellence (USAICoE)

US Army North

US Army South

US Army Space and Missile Defense Command

US Army Special Operations Command

US Central Command (USCENTCOM)

US Coast Guard Command, Control, Communications, Computers, Cyber, and Intelligence Service Center (C5ISC)

US Coast Guard Intelligence (CG-2)

US Coast Guard Office of Cyberspace Forces

US Coast Guard Pacific Area

US Coast Guard Research & Development Center

US Customs and Border Protection

US Cyber Command (USCYBERCOM)

US Defense Digital Service (DDS)

US European Command (USEUCOM)

US Department of Energy Office of Intelligence and Counterintelligence

US Indo-Pacific Command (USINDOPACOM)

US Marine Corps Forces Cyberspace Command

US Military Entrance Processing Command

US Naval Forces Central Command

US Northern Command (USNORTHCOM)

US Southern Command (USSOUTHCOM)

US Space Command (USSPACECOM)

US Space Force (USSF)

US Special Operations Command (USSOCOM)

US Strategic Command (USSTRATCOM)

US Transportation Command (USTRANSCOM)

Warner Robins Air Logistics Complex

Western Army Reserve Intelligence Support Center

XVIII Airborne Corps

> "The exhibit floor was the most impactful and important part of my time at the conference. Saved me a lot of time and helped me separate needed from "nice-to-have" capabilities in one show. The value can't be overstated.

**DODIIS ATTENDEE**

# PAST EXHIBITORS

22nd Century Technologies
A10 Networks
ABSC
Accenture
AccessData
AchieveIt Online
ActioNet
Activu Corporation
Adamo Security
Adobe
Adorama
Advanced Design Corp.
Advanced Programs
AECOM
AEEC
Aerstone
Agile Technologies Group
Air Force Research Laboratory
Air Force Technical Applications Center
Airbus DS Government Solutions
Alamo City Engineering Services
Allied Telesis
Altair
Alteryx
Amazon Web Services
Anomali
APCON
APITech
AppGate
Appian
Apple
Applied Information Sciences
Applied Network Solutions
Apposite Technologies
Apriva
Arista Networks
Armag Corporation
Assurance Data
Assured Information Security
AT&T
Atlassian

Attivo Networks
August Schell
Aukua Systems
Authentic8
Automation Anywhere
Avaya Government Solutions
Aviatrix
Axiologic Solutions
Axway
Babel Street
BAE Systems
Ball Aerospace
Basis Technology
Bastille
Becrypt
Belkin International
BeyondTrust
BigBear.ai
BlackBerry
Bloomberg LP
Blue Prism
BlueCat
BluVector
BMC Software
Boeing
Booz Allen Hamilton
Box
Bravo Consulting Group
Bricata
Broadcom
C3 IoT
CACI
Cambridge Intelligence
Capitol Technology University
Carahsoft
CBT Nuggets
CDW-G
Cellebrite
Centrify
Cerebras Systems
CGI Federal
Chainalysis
Checkmarx
Chenega IT Enterprise Services

Chooch
Christie Digital
CIS Secure
Cisco Systems
Citrix
ClearShark
CloudCover
Cloudera
Cloudflare
Cloudian
Clutch
Code42
Coder
Cofense
Cohesity
CollabNet
Collibra
CommScope
Commvault
ComplyUp
Confluent
Core Security
Corelight
Corning
cPacket Networks
Cradlepoint
Crest Security Assurance
Crestron
Criterion Systems
CrowdStrike
CRU
Crunchy Data
Crystal Group
CTERA Networks
CTGi
Cubic
CyberArk
Cyberbit
CyberCore Technologies
Cyviz
Cyxtera
Daktronics
Data Security
DataLocker

Dataminr
DataRobot
DataWalk
Datawatch Systems
Decipher Technology Studios
Decision Lens
Defense Intelligence Agency
Dell Technologies
Deloitte
Delphix
Denodo Technologies
Devo
Dexter Edward
Digital Element
Digital Guardian
Digital Trends
Diversified
DLT
DP Facilities
Dun & Bradstreet
Dynamic Systems
Dynatrace
Eagle Technologies
Eclipse
EDB
Edge Technologies
Elastic
Endace
En-Net
Enterprise Ventures Corporation
Entrinsik
Entrust
Enveil
Envistacom
Epiq Solutions
Epoch Concepts
Equinix Government Solutions
Equitus Corporation
Esri
Eutelsat America Corp
Evertz
E-volve Technology Systems
Exabeam

# PAST EXHIBITORS

ExaGrid
EXFO
Exiger Federal Solutions
Extenua
ExtraHop
Extron
F5
Falkonry
FCN Technology Solutions
Federated IT
FEDITC
Feith Systems and Software
Fidelis Cybersecurity
FireMon
Fivecast
Flashpoint
Flexera
Forcepoint
Forescout
Fortinet
Forward Networks
Fraym
Freedom Consulting Group
Fulcrum
Garrison
General Dynamics
Geofeedia
Gigabiter
Gigamon
GitLab
Glasswall
Global Knowledge
Global Technical Systems
Globalscape
Gold Comet
Google
GovChat
Government Acquisitions
Graybar
Grayshift
GreenTec
Grey Matter
Guidepoint Security
Gurucul

HackerOne
HashiCorp
Haystax Technology
Hewlett Packard Enterprise
Hexagon
Highlight Technologies
Hitachi Vantara
Hootsuite
HVF West LLC
Hypori
i3solutions
IBM
IEEE Xplore
IHSE USA
Illuminate
Illumio
iMerit
immixGroup
Immuta
Infoblox Federal
Informatica
Infovista
Inpixon
Insight Public Sector
Intellectual Point
IntelliBridge
Intelligence Community Network
Intelligence Consulting Enterprise Solutions
Intelligent Waves
IntelliPeak Solutions
Intelsat General Communications
Invictus
iSenpai
ISSTSPi
IT Concepts
IT Veterans
iT1
Jacobs
Janes
Jive Software
Juniper Networks
Keeper Technology

Kemp Technologies
Kforce Government Solutions
Klas Government
Kofax
KPMG
L3 Harris
Lambda
Leidos
LexisNexis
Lexmark International
Lockheed Martin
LogRhythm
Lookout
Lumen
Lynx Software Technologies
Magnet Forensics
Mandiant
ManTech
Mantis Security
Mapbox
MapLarge
MarkLogic Corporation
McAfee
Medallia
MetroStar Systems
MFGS
Microsoft
MicroStrategy
Modus Operandi
MongoDB
Motivair
Motorola Solutions
MuleSoft
Napatech
NASA SEWP
National Security Solutions
NCS Technologies
Neo4j
NetAbstraction
NetApp
NetBrain
NETSCOUT Systems
Netskope
NexTech Solutions

Night Shift Development
NIH-NITAAC
NIKSUN
Nimbus Data
Northrop Grumman
NOVA Corporation
Novetta
Nozomi Networks
NTC Mazzuca Contracting
Ntrepid Corporation
Nuix
Nutanix
Nuxeo
NVIDIA
Occam Solutions
Octo
Offensive Security Services
Okta
Omnibond Systems
OmniSci
One Identity
Oneida Technical Solutions
OnSolve
OpenText
OPSWAT
Oracle
Orbis Technologies
Orbital Insight
OSIsoft
OutSystems
Owl Cyber Defense
PacStar
Palantir Technologies
Palmer's Security Solutions
Panasas
Parasoft
Parsons
PCMG
Pearson VUE
Penguin Computing
Peraton
Percipient.ai
Perfecta Federal
Persistent Systems

# PAST EXHIBITORS CONTINUED

PESA
Pexip
PFP Cybersecurity
Phoenix TS
Pienso
Ping Identity
Pipl
PKWARE
Planar Systems
Polarity
Poly
Portexa
Primer
PrinterLogic
Probity
Progress
Proofpoint
Provalis Research
PSI Cases
PTFS
Pure Storage
Qliktech
QTS Data Centers
Qualys
Quantum Corporation
Quark Software
Quest Public Sector
Quiet Professionals
Radiant Logic
Radware
Rapid7
Raritan
Raytheon
Recorded Future
Red Arch
Red Hat
Red River
RedSeal
Resecurity
Ribbon Communications
Riverbed Technology
Route1
Rubrik
SAIC

SailPoint
SAP NS2
Saviynt
Sayari
SC2 Corp
ScienceLogic
Scientific Research Corporation
SD3IT
SeaGate Government Solutions
Sealing Technologies
Second Front Systems
SecureAuth
SecureNinja
Security Engineered Machinery
Securonix
Sequoia
Server Technology
ServiceNow
SES Government Solutions
Signals Defense
Sipi Metals Corporation
Skopenow
Slack
SMS Data Products Group
Snorkel AI
Snowflake
Solace
SolarWinds
Solerity
SolonTek Corporation
Sonatype
SonicWall
SOSi
Sotera Defense Solutions
SoundWay Consulting
SparkCognition Government Systems
SpiderOak
Spire Global
Splunk
SpyCloud
Star Communications

Starburst Data
SteelCloud
Sterling Computers Corporation
StorageHawk
Street Legal
SUSE Rancher Government Solutions (RGS)
SwiftStack
Symantec Corporation
Syntelligent Analytic Solutions
Tableau Software
Talend
Tanium
TDi Technologies
TekSynap
Telestrategies
Tellabs
Telos Corporation
Tenable
Teradata Corporation
TerraGo Technologies
Thales
Thinklogical, A Belden Brand
ThoughtSpot
ThunderCat Technology
Thycotic
TIBCO Software
TigerGraph
Tintri
T-Mobile
Tom Sawyer Software
TransUnion
TRAX
Trend Micro
Triad Technology Partners
Trident Systems
Trifacta
Triitus
Trinity Technology Partners
Tripwire
Trusted Systems
Trustwave
Truxton Forensics

TVAR Solutions
TYCHON
Tyto Athene
U.Group
UiPath
Unanet
Uncharted Software
Unison Software
Uplogix
Vanguard LED Displays
Varen Technologies
Varonis Systems
VAST Data
Vector Technologie
Veeam Software Corporation
Venafi
Vencore .
Veritas Technologies LLC
Veritone
Verizon
Vertiv
Vertosoft
Viasat
ViON Corporation
Virsec
Virtru Corporation
Virtual Enterprise Architects
VMware
WANdisco
Wickr
Wildflower International
Wind River
WiSC Enterprises
Workday
Xerox
Yellowbrick Data
Yubico
Zenoss
Zigabyte
Zimbra
ZL Technologies
Zolon Tech
Zscaler

"The most valuable thing to me was networking with industry and seeing the capabilities first-hand in one place. I had the time and space to really dig into the particulars of what vendors had to offer. Saves me a ton of time when I'm trying to identify capabilities needed for mission."

**DODIIS ATTENDEE**

# REQUESTED TECHNOLOGIES

All-Source Intelligence

Artificial Intelligence

Analysis Tools

Application Performance Monitoring

Application Services

Big Data Analytics

Biometrics and Forensics

Business Analytics

Cloud Computing

Cloud Providers

Collection Tools

Compliance Oversight

Consulting Services

Continuous Monitoring

Cross Domain Solutions

Cyber Security

Data Analytics

Data Destruction

Data Protection & Management

Encryption Solutions

Hard Drive Sanitation Software

Insider Threat Detection

Knowledge Management Solutions

Machine Learning

Network Security

Open Source Intelligence/OSINT

Platform Integration

Plug and Play Products

Portfolio Management Tools

Professional Support Services

Secure Collaboration

Secure Mobility

Signals Intelligence/SIGINT

Situational Awareness

Software Engineering

Storage Solutions

Technical Collection

Telecommunication Networks

Training & Certification

Virtual Networks

Virtual Reality

Visualization

Wireless Solutions

# PROFESSIONAL TITLES OF ATTENDEES

All-Source Intel Analyst

Analyst

Architect

Branch Chief

Business Analyst

Chief

Chief Data Officer

Chief Information Officer (CIO)

Chief Information Security Officer (CISO)

Chief of Staff

Chief Technology Officer (CTO)

Cloud Architect

Commander

Commanding General

Computer Engineer

Computer Scientist

Contracting Officer

Cyber Defense Analyst

Cyber Operator

Cyber Supply Chain Risk Management

Cyber Systems Operations

Cybersecurity Engineer

Cybersecurity Program Manager

Data Analyst

Data Engineer

Data Scientist

Deputy Director

Deputy to the Commanding General

Developer

Director

Division Chief

Electronics Engineer

Engineer

Enterprise Architect

Executive Officer

Information Systems Security Manager/Officer (ISSM/ISSO)

Innovation Officer

Intelligence Analyst

Intelligence Director for Research and Analysis

Intelligence Operations Specialist

IT Portfolio Manager

JWICS Information System Security Officer

Linguist

Manager

Network Administrator

Network Analyst

Network Engineer

Operations Director

Program Manager

Project Manager

Project Portfolio Manager

Requirements Manager

Scientist

Section Chief

Security Controls Assessor

Security Engineer

Senior Intel Officer

Senior Intelligence Analyst

Senior Systems Administrator

Senior Systems Engineer

Senior Technical Advisor

Senior Technology Officer

Software Engineer

Special Agent

System Administrator

Technical Director

Technical Executive

Unit Chief

Visual Information Specialist

Warfighter Support

# BENEFITS AT A GLANCE

| BENEFITS | PREMIER | DIAMOND | PLATINUM | GOLD | SILVER |
|---|---|---|---|---|---|
| Conference Registrations | • • • • • • • | • • • • • • | • • • • | • • | • |
| Ad in Conference Program Guide | 2-Full Pages | Full Page | Full Page | Half Page | Quarter Page |
| Logo in Mobile App | ⊘ | ⊘ | ⊘ | ⊘ | ⊘ |
| Logo on Conference Website | ⊘ | ⊘ | ⊘ | ⊘ | ⊘ |
| Logo on Signage | ⊘ | ⊘ | ⊘ | ⊘ | ⊘ |
| Logo on Plenary Session Slides | ⊘ | ⊘ | ⊘ | ⊘ | |
| Access to Opt-In Participant List | ⊘ | ⊘ | ⊘ | ⊘ | |
| Logo on Website Exhibit Hall Map | ⊘ | | | | |

Please note, all sponsorships, networking activities, and organized events associated with the DoDIIS Conference must be approved as official parts of the conference program and must comply with government ethics regulations. Activities, events, and use of the DoDIIS Conference name outside of the approved program are prohibited.

# EXHIBIT HALL

**SOLD**

Showcase your company brand and raise your visibility on-site and in print materials, at the DoDIIS Worldwide. With this opportunity, drive traffic to your booth and raise awareness of your presence as a strong supporter of the 2022 DoDIIS Worldwide. As the exhibit hall sponsor it's clear that you are a key stakeholder with vested interest in the success of the DIA's mission.

**INCLUDES THE FOLLOWING:**

✓ Your company logo on the following items:
  - Entrance unit outside the Exhibit Hall
  - Aisle signs inside the Exhibit Hall
  - Carpet inlay in the Exhibit Hall
  - Exhibit Hall map inside the program guide

✓ Prime booth placement near the entrance of the Exhibit Hall

✓ All the benefits of a Platinum Level Sponsor

**SPONSOR**

**MFGS** INC

# REGISTRATION AREA

**SOLD**

**INCLUDES THE FOLLOWING:**

✔ Company logo on attendee registration signage

✔ All the benefits of a Platinum Level Sponsor

SPONSOR

ORACLE CLOUD

## CONFERENCE NOTEBOOKS

**SOLD**

**INCLUDES THE FOLLOWING:**

- ✔ Conference notebook will include your logo along with the conference name (one-color imprint)

- ✔ Notebooks provided by show management and distributed to each attendee at registration

- ✔ All the benefits of a Platinum Level Sponsor

**SPONSOR**



## CONFERENCE BAGS

**SOLD**

**INCLUDES THE FOLLOWING:**

- ✔ Conference bag will include your logo along with the conference name (one-color imprint)

- ✔ Bags provided by show management and distributed to each attendee at registration

- ✔ Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by show management)

- ✔ All the benefits of a Platinum Level Sponsor

**SPONSOR**

## BRAND



# CONFERENCE ATTENDEE WIFI

**SOLD**

You will be the most popular company at DoDIIS if you provide WiFi for attendees in the Plenary session, breakout rooms, VIP Lounge, sidebar meeting rooms and public spaces (excludes Exhibit Hall).

**INCLUDES THE FOLLOWING:**

- ✓ Opportunity to create the password attendees will use to log onto WiFi
- ✓ Custom WiFi landing page
- ✓ Recognition as the WiFI sponsor in pre-event attendee email
- ✓ All the benefits of a Platinum Level Sponsor

**SPONSOR**

iSenpai

# HOTEL KEY CARDS

**SOLD**

Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at one of the conference hotels will be a constant reminder of your presence at the conference.

**INCLUDES THE FOLLOWING:**

- ✓ All the benefits of a Gold Level Sponsor

**SPONSOR**

BROADCOM SOFTWARE
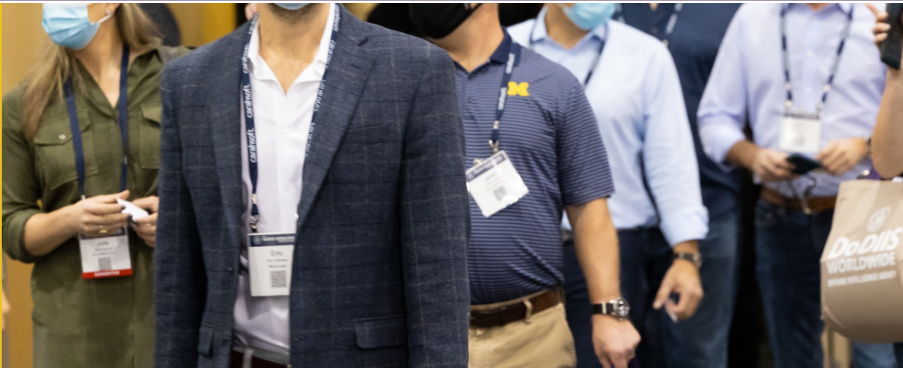
## LANYARDS

**SOLD**

All conference participants will receive a lanyard imprinted with your company logo when they check-in at registration on-site.

**INCLUDES THE FOLLOWING:**

✔ All the benefits of a Gold Level Sponsor

SPONSOR

carahsoft.

## CONFERENCE MOBILE APP

**SOLD**

Be the one who provides the attendees the most up-to-date conference information as well as facility maps, exhibitor listings, agenda, and session descriptions!  In 2022, updates and announcements are all being pushed out through the app.

**INCLUDES THE FOLLOWING:**

✔ Company logo on opening screen of app

✔ Daily push notification on-site

✔ Recognition of sponsorship in email sent to registered attendees with app download instructions

✔ All the benefits of a Gold Level Sponsor

SPONSOR

Trellix

## POCKET MAP

**SOLD**

Help conference attendees stay on schedule, navigate around San Antonio and the Exhibit Hall, with this handy pocket map.

**INCLUDES THE FOLLOWING:**

✓ Company logo and ad featured on the Pocket Map given to each attendee at registration

✓ All the benefits of a Gold Level Sponsor

**SPONSOR**

**WILD**FLOWER ✿



## LOUNGE AND RECHARGE ZONE

Attendees are always looking for a space to sit, relax, network, and charge their electronic devices. Be the company that provides them the perfect place to accomplish all their objectives. Lounges will be located inside the Exhibit Hall.

**INCLUDES THE FOLLOWING:**

✓ Your logo or advertisement wrapped around the charging lounge table

✓ All the benefits of a Gold Level Sponsor

**SPONSOR**

ORACLE CLOUD

# WELLNESS KIT

**SOLD**

Ensure the wellness of all DoDIIS attendees by providing key survival items for the busy conference days ahead. Branded kits will be distributed to all attendees at the entrance of the Exhibit Hall.

**INCLUDES THE FOLLOWING:**

- ✔ Your company logo on wellness kits given out to all attendees at the entrance to the Exhibit Hall
- ✔ Wellness kits provided by Show Management
- ✔ All the benefits of a Silver Level Sponsor

**SPONSOR**



# HAND SANITIZER

**SOLD**

Now more than ever, give attendees the opportunity to stay healthy and shake hands worry free! A branded hand sanitizer will be provided to each attendee at registration to use throughout the event. This is a HOT item that all attendees will be thankful to have!

**INCLUDES THE FOLLOWING:**

- ✔ Your company logo on individual bottles of hand sanitizer provided to all attendees at registration
- ✔ Hand sanitizers provided by Show Management
- ✔ All the benefits of a Silver Level Sponsor

**SPONSOR**

## MORNING COFFEE MUG

Place your branded mug in the hands of attendees first thing in the morning. This promotional opportunity entitles the Sponsor to supply coffee mugs that will be placed prominently beside the morning break. Let the attendees carry their coffee into Plenary session while advertising for you! Sponsor is responsible for production and shipping/handling to show site; mugs must be approved in advance by show management and be 12 ounces or less. Coffee is provided by show management.

**INCLUDES THE FOLLOWING:**

✔ All the benefits of a Silver Level Sponsor

**· · · SPONSORS · · ·**

| TUESDAY | WEDNESDAY | THURSDAY |
|---------|-----------|----------|

**⚙ BROADCOM®**
SOFTWARE



## WATER COOLERS

Your company logo and graphics will be displayed on a water cooler.

**CHOICE OF LOCATIONS INCLUDE:**

> Inside the Exhibit Hall

> Outside the Breakout rooms

> Outside of the Plenary session

**· · · SPONSORS · · ·**

**BIGBEAR.AI** DECISION DOMINANCE    **digital element®** The Global Leader in IP Geolocation    **QTS**

## ENGAGE

# LUNCH AND LEARN

Capture your target audience over their lunch break with an innovative presentation that allows the government to experience your company's solution. Attendees will pre-register to attend your speaking session and enjoy lunch while listening to your presentation.

**INCLUDES THE FOLLOWING:**

✓ 20 minutes to demo your product to conference lunch attendees (up to 250 seats)

✓ List of lunch pre-registrants including contact information (for opt-in registrations)

✓ Logo placement on the following items:
  - Lunch tickets
  - Signage recognizing your company as host
  - Branded napkins

✓ Confirmation e-mail sent to registered lunch attendees to include an advertisement for your company

✓ All the benefits of a Gold Level Sponsor

····· **SPONSORS** ·····

| TUESDAY | WEDNESDAY | THURSDAY |
|---------|-----------|----------|
| Chainalysis   Microsoft Federal | dynatrace   IBM | clarifai   netskope |
| NetApp   Red Hat | Lambda   ORACLE CLOUD | Ui Path |

# MODULAR MEETING SPACE

Conduct meetings conveniently by securing meeting space on the exhibit floor. A meeting room allows you the space and privacy you need to hold small meetings with clients, prospective customers, and partners. Modular meeting rooms are available on the exhibit floor on a first-come, first-served basis.

Any public or large group product demonstrations must be held within exhibition space. Company is responsible for providing A/V, electricity, internet, or additional furniture if desired. Meeting rooms are constructed of MIS panels, which are hard walls, and do not include ceilings. Meeting space is sold in 100 square foot increments and can be combined to accommodate larger groups. Contact your sales representative for configuration options.

**SIZE OPTIONS:**

> 10 x 10
> 10 x 20

**EACH 10 x 10 MODULAR MEETING SPACE INCLUDES:**

✓ Walls

✓ A locking door

✓ Carpet

✓ 1 table and 4 chairs per 10x10

✓ Signage featuring the meeting room number and company name

✓ All the benefits of a Silver or Gold Level Sponsor

···· **SPONSORS** ····

APPDYNAMICS part of Cisco   Booz | Allen | Hamilton®   BROADCOM SOFTWARE   CGI   dynatrace   EQUINIX   FOGNIGMA

iSenpai   MarkLogic®   ORACLE CLOUD   PRIMER   Probity   servicenow   SEWP V   VIRTUALITICS
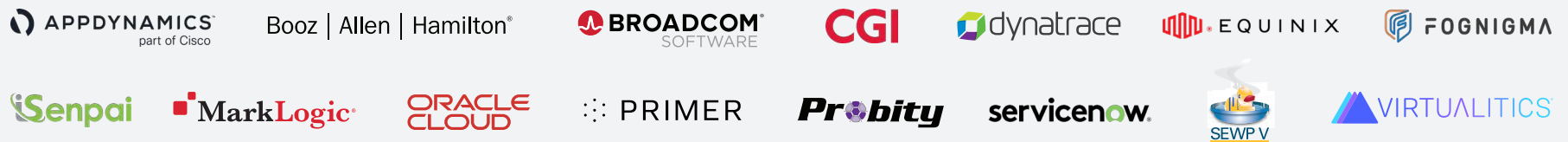
# ALL-HANDS NETWORKING SOCIAL

**SOLD**

This is the only sponsorship available where all conference attendees are invited to participate that includes marketing, décor, refreshments, and entertainment. All you have to do is show up and network! Your brand will be associated with this fantastic experience that conference goers have come to expect. Benefits range from personalized drink tickets and recognition during Plenary session to the opportunity to speak and give your message in front of the entire social!

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated evening. Be the one they remember for bringing the community together in one place, at one time.

Call your salesperson to discuss the plans for this year's social and the level of customization that will meet your marketing and branding needs.

**SPONSOR**

**FOGNIGMA**

# ATTENDEE NETWORKING SOCIALS

Customize your own networking social after the conference sessions end and provide a place for attendees to unwind and network with you! Space is limited. Contact your sales representative today for availability. Room sizes vary, room selection first come first served and can accommodate a flow of participation from 50-100+.

Sponsor is responsible for all food and beverage. Alcoholic beverages at social functions are restricted to (2) two beverages per attendee. When providing alcohol, the host company is responsible to regulate consumption by producing and distributing drink tickets at the venue as mandated by the sponsoring agency.

**INCLUDES THE FOLLOWING:**

- ✔ Space to host conference attendees in the HQ hotel
- ✔ Your social listed in the following places:
  - Slides in Plenary session
  - Networking events page in the program guide, on the website, and in the mobile app
- ✔ Signage in prominent location
- ✔ All the benefits of a Gold Level Sponsor

**SPONSORS**

aws | CACI EVER VIGILANT | carahsoft. | ClearShark | DLT A TECH DATA COMPANY | Forcepoint | GDIT

Government Acquisitions | HashiCorp | ORACLE CLOUD | OWL Cyber Defense | solarwinds government | T-MOBILE FOR GOVERNMENT

# PROFESSIONAL HEADSHOTS

**SOLD**

Put your professional self in the best light! Offer attendees the opportunity to get a professional headshot taken either from your booth or a location nearby. Everyone in today's modern digital environment will benefit from an updated headshot, and you will be recognized as the company who gives it to them.

**INCLUDES THE FOLLOWING:**

- ✔ Pre-event recognition in email sent to registered attendees
- ✔ Photo station placed in or near your booth
- ✔ Signage recognizing your company as the sponsor of the complimentary headshots
- ✔ All the benefits of a Gold Level sponsor

**SPONSORS**

DOMINO DATA LAB

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# REFRESHMENTS IN VIP LOUNGE

**SOLD**

**INCLUDES THE FOLLOWING:**

- ✔ Signage in VIP Lounge
- ✔ The option to leave one piece of collateral on the tables in the VIP Lounge (Sponsor is responsible for production and shipping/handling to show site; item must be approved in advance by show management)
- ✔ Branded napkins
- ✔ All the benefits of a Gold Level Sponsor

**SPONSORS**

iSenpai

# CONFERENCE SESSION SNACK BREAKS

**INCLUDES THE FOLLOWING:**

✓ Recognition of break in Plenary session, program guide, and mobile app

✓ Push notification announcing snack break through the mobile app

✓ Signage in prominent locations and next to breaks

✓ All the benefits of a Gold or Silver Level Sponsor

| MORNING AND AFTERNOON BREAK ITEMS | | | |
|---|---|---|---|
| | TUES | WED | THURS |
| Conference Coffee Station *(max 2 per day)* | | AT&T | |

| ALL DAY ITEMS | | | |
|---|---|---|---|
| | TUES | WED | THURS |
| Cappuccino Bar | Hitachi Vantara Federal | Deloitte. | |
| Energy Drinks | | Jacobs | |
| Frozen Yogurt Bar | | | |
| Gourmet Iced Coffee Bar | SAYARI | CACI EVER VIGILANT | |
| Hot Chocolate Bar | | | |

| ALL DAY ITEMS (CONT'D) | | | |
|---|---|---|---|
| | TUES | WED | THURS |
| Ice Cream Sundae Bar | | THUNDERCAT TECHNOLOGY | |
| Iced Tea Bar | ScienceLogic | | |
| Italian Ice Cart | | | |
| Popcorn Cart | ORACLE CLOUD | carahsoft. | |
| Smoothie Bar | pathlock | neo4j | |

| MORNING OR AFTERNOON BREAK ITEMS | | | |
|---|---|---|---|
| | TUES | WED | THURS |
| Assorted Mini Pies | | | |
| Assorted Mini Cupcakes | INSTABASE | | |
| Conference Coffee Station *(max 2 per day)* | MORNING GDIT | MORNING GDIT | |
| Cotton Candy | | | |
| Fresh Squeezed Orange Juice | | | |
| Fruit Infused Water | | | |
| Homemade Trail Mix Cups | carahsoft. | | |
| Hot Pretzels | okta | | |
| Ice Cream Novelties | QTS | MarkLogic | |
| Mexican Candy Bar | | | |
| Taste of San Antonio | servicenow. | ORACLE CLOUD | |

## VIDEO AD SLIDE IN PLENARY SESSION (PRE-RECORDED)

**INCLUDES THE FOLLOWING:**

✔ 30 second video & audio advertisement (must contain captions) in rotation before the Plenary sessions and during the morning breaks

✔ Ad must be approved by show management in advance

✔ All the benefits of a Gold Level Sponsor



## AD SLIDE IN PLENARY SESSION

**INCLUDES THE FOLLOWING:**

✔ Slide with your advertisement in rotation before the Plenary sessions and during the morning breaks

✔ Ad must be approved by show management in advance

✔ All the benefits of a Gold Level Sponsor

········ **SPONSORS** ········

# INSERT IN CONFERENCE BAGS

**INCLUDES THE FOLLOWING:**

✔ Insert one piece of collateral or giveaway item into each attendee conference bag (Sponsor responsible for production, shipping/handling charges to show site, item must be approved in advance by show management)

✔ Show management responsible for distribution of collateral material/ giveaway item

✔ All the benefits of a Silver Level Sponsor

**SPONSORS**

FOGNIGMA   MetroStar   SoundWay



# ADVERTISEMENT TOWER

Your company advertisement on meter board towers that will be on display in highly visible areas throughout the conference.

**TOWER PANEL OPTIONS:**

> 4-Sided Tower
> Single Panel

**INCLUDES THE FOLLOWING:**

✔ All the benefits of a Silver Level Sponsor with 4-sided tower sponsorship

**SPONSORS**

BIGBEAR.AI   CGI   DataWalk   digital element

EmpowerAI   Invicti   leidos   ManTech

MarkLogic   PRIMER   RGS

## PROGRAM GUIDE ADVERTISING

**FULL PAGE, INSIDE BACK COVER: SOLD**

FULL PAGE

HALF PAGE

**INCLUDES THE FOLLOWING:**

✔ All the benefits of a Silver Level Sponsor (ad sponsors do not get additional ¼ page ad included with silver sponsorship)

SPONSORS

Informatica    Lambda    LUMEN

TD SYNNEX

## PRE-EVENT EMAIL BLAST

**ONLY TWO AVAILABLE**

An e-mail blast is a great way to get your company name and description disseminated to customers before arriving at the conference so they know you mean business.

**INCLUDES THE FOLLOWING:**

✔ 25-50 word company description with company hyperlink and booth number, included at the end of an NCSI e-mail blast sent to all registered conference attendees

✔ All the benefits of a Silver Level Sponsor

SPONSOR

SambaNova SYSTEMS

# POST-EVENT EMAIL BLAST

Keep your company name fresh in the minds of the attendees after they return from the conference as the sponsor of the post-event email blast.

**INCLUDES THE FOLLOWING:**

✔ 25-50 word company description with company hyperlink, included at the end of a post-event NCSI e-mail blast sent to all registered conference attendees

✔ All the benefits of a Silver Level Sponsor

# WEBSITE ADVERTISING

**VIDEO AD**

**EXCLUSIVE**

**HALF PAGE – 300 x 600PX**

**MEDIUM RECTANGLE – 300 x 250PX**

Attendees rely on the DoDIIS website to provide them with the most up-to-date information on exhibitors, registration, sessions, networking events and more. What better way to highlight your company than by placing an ad with a link to your company's website in a highly visible position on the official conference website.

**INCLUDES THE FOLLOWING:**

✔ All the benefits of a Silver Level Sponsor

· · · · · · SPONSORS · · · · · ·

AXIOLOGIC solutions     Informatica     SteelCloud
AUTOMATING STIG & CIS COMPLIANCE

## PUSH NOTIFICATIONS

**THREE AVAILABLE PER DAY**

Do you have a demo or product in your booth that you want to make sure everyone sees? Sponsor a push notification through the mobile app and make sure that all the attendees know the place to be!

Sponsor responsible for providing show management with text for the push notification

**SPONSORS**

FOGNIGMA    Tricentis

## SEAT DROPS

**SOLD**

**INCLUDES THE FOLLOWING:**

✔ One single-page promotional piece (no larger than 8.5 inches x 11 inches) to be placed on each seat in Plenary session (Sponsor is responsible for production, shipping charges to show site, item must be approved by show management in advance)

✔ Show management responsible for distribution of collateral material

✔ All the benefits of a Silver Level Sponsor

**SPONSORS**

BASIS TECHNOLOGY    FOGNIGMA    Forcepoint

## ADDITIONAL EXHIBITOR DESCRIPTION

Are multiple divisions of your company participating in the conference? Do you have a partner company who is sharing your booth? Do you want to have their company listing in the exhibitor guide? Don't miss this opportunity for a secondary listing, and ensure all parties are equally represented in show literature and online.

# CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the NCSI team.

Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

*All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the Federal Acquisition Regulation (FAR) Trade Agreement.*

Exhibit space contracts and promotional opportunities are now available.

Please contact an NCSI Sales Representative at conferencesales@ncsi.com or 888-603-8899.