

2024 / OMAHA, NE

# DoDIIS WORLDWIDE

SPONSORSHIP  
PROSPECTUS







# Become a Sponsor

The DoDIIS Worldwide Conference provides a one-of-a-kind opportunity to collaborate, network, and forge relationships with like-minded government and industry leaders.

Rarely are so many heads of agencies, cabinet officials, top military & civilian personnel, and industry members gathered under one roof to showcase and discuss creative solutions.

The conference will feature a comprehensive selection of sessions focusing on integration across the Intelligence Community and rapidly developing and deploying mission-focused solutions, allowing participants to interact with and showcase solutions to a broad range of IC, DoD, and industry leaders about the issues impacting the mission user.

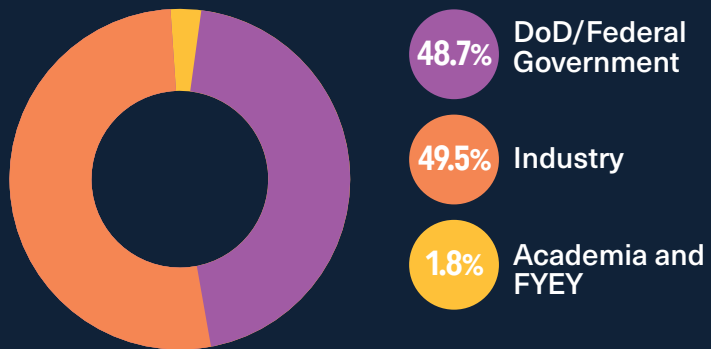
REGISTER NOW



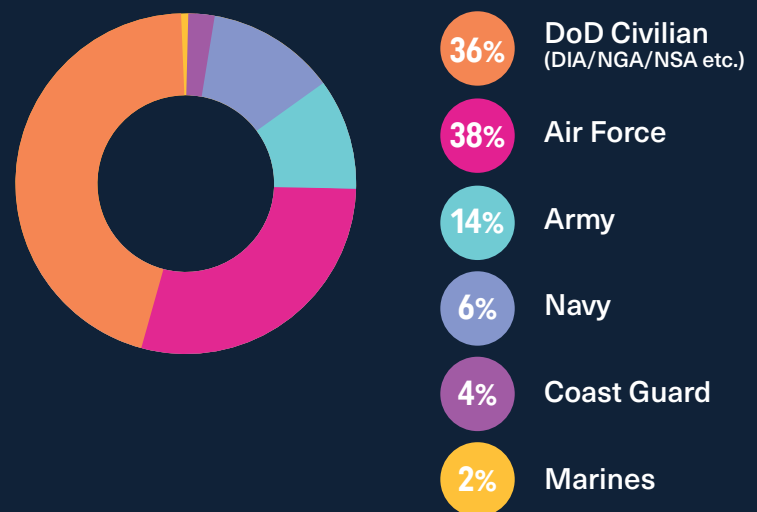
# EXPECTED ATTENDANCE

# 3,000+

## DoDIIS ATTENDEE COMPOSITION

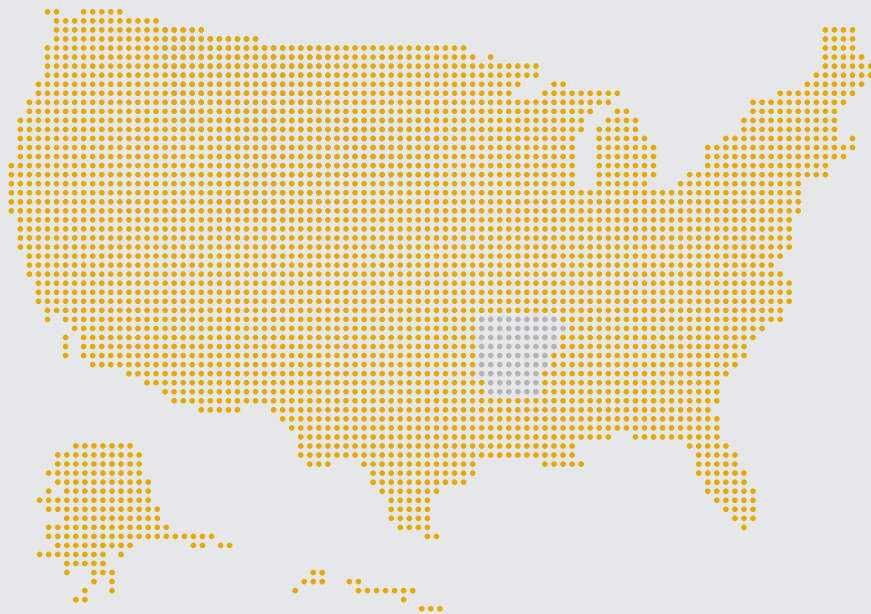


## GOVERNMENT ATTENDEE BREAKDOWN

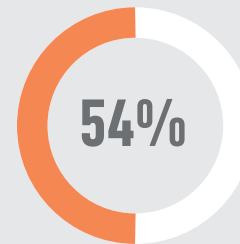


# ATTENDEE DEMOGRAPHICS

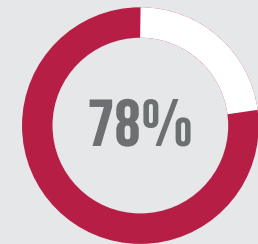
Attendees come from **9** different countries and **49** different states across **4** continents



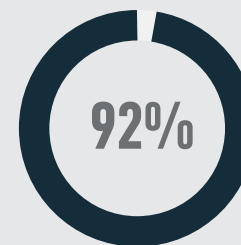
Over **750** different government organizations are represented



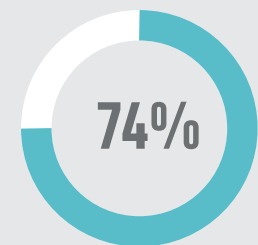
54% of conference registrants opt in to share their contact information on a list for event sponsors



78% of the Attendees spent two or more hours of their conference experience inside the exhibit hall



92% of the Attendees said that they spent time networking with the exhibitors during the conference



74% of the Government Attendees are in decision making leadership positions



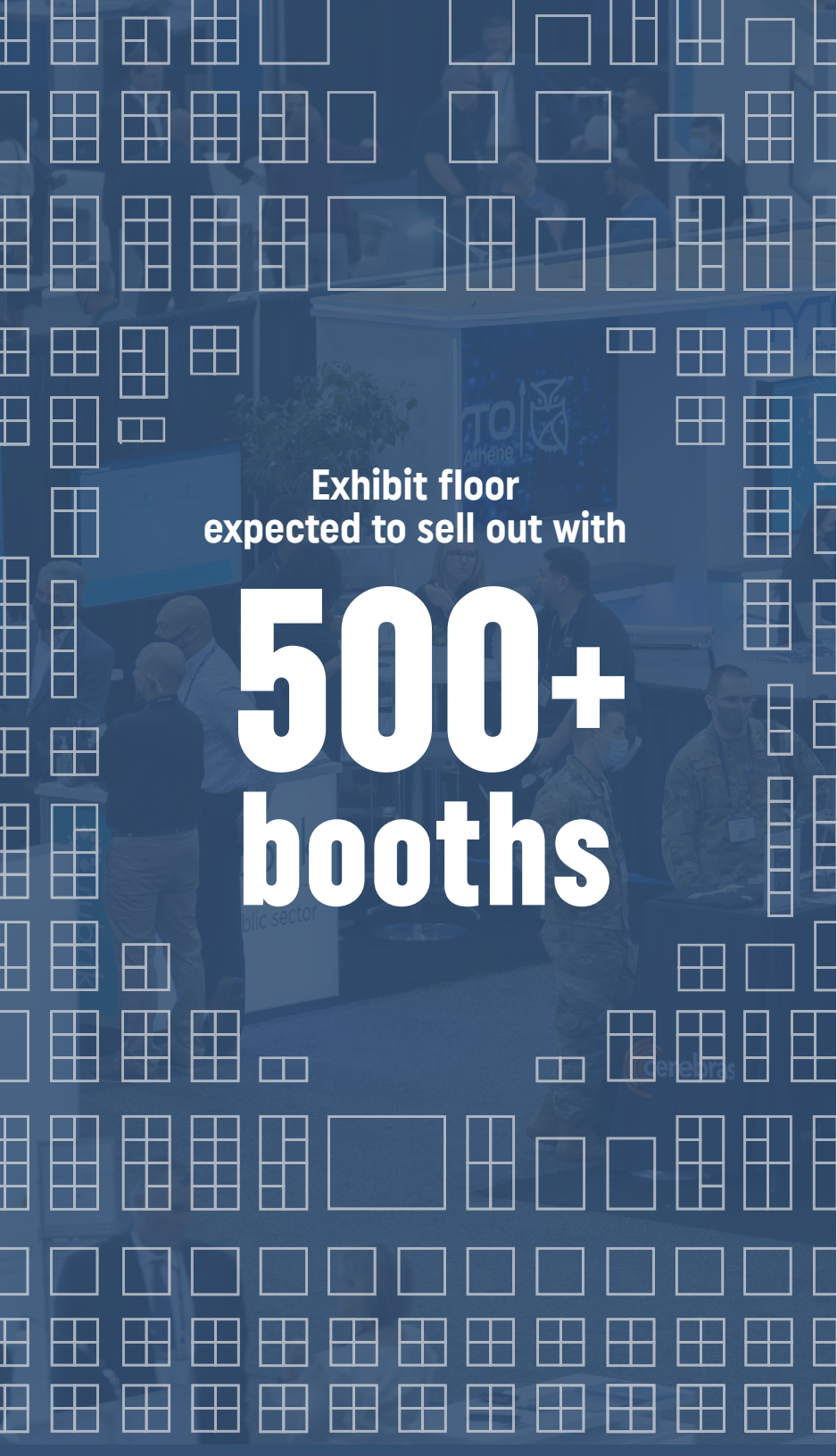


Exhibit floor  
expected to sell out with

**500+**  
booths

## EXHIBITOR DEMOGRAPHICS

**47%**

of exhibitors complement their booth with a sponsorship.

**120+**

Product/Service categories are represented.

**75%**

of exhibitors said they had great conversations and got the opportunity to meet with key government personnel.

**29%**

of companies at DoDIIS are first-time exhibitors.

**92%**

of exhibitors had a positive experience and will participate again.

# PARTICIPATING ORGANIZATIONS

116th Air Control Wing  
119th Intelligence Surveillance and Reconnaissance Group  
123rd Cyber Protection Battalion  
12th Air Force – Air Forces Southern  
12th Flying Training Wing  
16 Air Force (AFCYBER)  
17th Training Group (17 TRG)  
1st Air and Space Communications Operations Squadron  
1st Air Force/Air Force North (AFNORTH)  
1st Information Operations Command (Land)  
1st Space Operations Squadron  
207th Military Intelligence Brigade (Theater)  
21st Intelligence Squadron  
273rd Information Operations Squadron  
28th Bomb Squadron  
309th Software Engineering Group  
310th Operations Support Squadron  
310th Space Wing  
319th Reconnaissance Wing  
31st Force Protection Squadron  
352nd Civil Affairs Command  
363rd Intelligence, Surveillance and Reconnaissance Wing (363 ISRW)  
367th Cyberspace Operations Squadron  
37th Training Wing  
38th Cyberspace Engineering Installation Group (38CEIG)  
38th Engineering Squadron  
39th Information Operations Squadron  
3rd Infantry Division  
402nd Software Engineering Group  
410th Contracting Support Brigade

412th Test Wing  
426th Network Warfare Squadron  
461st Air Control Wing  
470th Military Intelligence Brigade  
480th Intelligence, Surveillance and Reconnaissance Wing  
49th Test & Evaluation Squadron  
502d Air Base Wing  
505th Command and Control Wing  
513th MI Brigade  
53rd Wing  
548th Intelligence, Surveillance and Reconnaissance Group  
55th Wing/ Offutt Air Force Base  
567th Cyberspace Operations Group  
56th Fighter Wing/Luke AFB  
56th Signal Battalion  
577th Software Engineering Squadron  
595th Command and Control Group  
595th Strategic Communications Squadron  
5th Combat Communications Group  
5th Special Forces Group (Airborne)  
601st Air Operations Center  
616th Air Communications Squadron  
616th Operations Center  
644 Combat Communications Squadron  
668 Altercation and Installation Squadron  
67th Cyberspace Wing  
688th Cyberspace Wing  
693rd Intelligence, Surveillance and Reconnaissance Group  
694th Intelligence, Surveillance and Reconnaissance Group  
6th Communications Squadron

717th Military Intelligence Battalion  
737th Training Support Squadron  
744th Communications Squadron  
75th Innovation Command  
76th Software Engineering Group  
780th Military Intelligence Brigade (Cyber)  
782nd Military Intelligence Battalion  
7th Operations Group  
7th Signal Command  
833 Cyber Operations Squadron  
87th Training Division  
8th Air Force/Joint- Global Strike Operations Center (J-GSOC)  
90th Cyberspace Operations Squadron (90 COS)  
91st Cyber Brigade  
91st Cyberspace Operations Squadron  
93d Intelligence Squadron  
95th Civil Affairs Brigade  
960th Cyberspace Wing  
96th Test Wing  
97th Communications Squadron  
Acquisition Management and Integration Center (AMIC)  
AFWERX  
Air Combat Command (ACC)  
Air Education and Training Command (AETC)  
Air Force Audit Agency (AFAA)  
Air Force Counter-Insider Threat Hub  
Air Force Cryptologic Office (AFCO)  
Air Force Distributed Common Ground System (AF DCGS)  
Air Force Global Strike Command  
Air Force Installation and Mission Support Center  
Air Force Institute of Technology (AFIT)

Air Force Joint Worldwide Intelligence Communications System (AF JWICS)  
Air Force Life Cycle Management Center (AFLCMC)  
Air Force Materiel Command (AFMC)  
Air Force Nuclear Weapons Center (AFNWC)  
Air Force Office of Special Investigations (AFOSI)  
Air Force Operational Test & Evaluation Center (AFOTEC)  
Air Force Personnel Center  
Air Force Research Laboratory (AFRL)  
Air Force Reserve Command (AFRC)  
Air Force Safety Center  
Air Force Security Assistance and Training Squadron (AFSAT)  
Air Force Security Forces Center (AFSFC)  
Air Force Services Center (AFSVC)  
Air Force Special Operations Command (AFSOC)  
Air Force Special Tactics (24 SOW)  
Air Force Technical Applications Center (AFTAC)  
Air Force Test Center (AFTC)  
Air Forces Southern/Twelfth Air Force (AFSOUTH)  
Air Mobility Command (AMC)  
Air National Guard (ANG)  
Army Combat Capabilities Development Command C5ISR Center  
Army Counterintelligence (ACI)  
Army Counterintelligence Command (ACIC)  
Army Cyber Protection Brigade  
Army Geospatial Center  
Army Intelligence Support Activity  
Army National Guard (ARNG)  
Army Sustainment Command (ASC)  
Brooke Army Medical Center

# PARTICIPATING ORGANIZATIONS

## CONTINUED



Bureau of Cyberspace and Digital Policy  
Carrier Strike Group 3  
Center for Countering Human Trafficking (CCHT)  
Central Intelligence Agency (CIA)  
Chief Digital and Artificial Intelligence Office (CDAO)  
Coast Guard Maritime Intelligence Fusion Center Pacific  
Combatant Command Intelligence Enterprise Management Support Office (CCI-EMSO)  
Combined Force Space Component Command (CFSCC)  
Combined Space Operations Center / Space Delta 5  
Command, Control, & Communications (C3)  
Command, Control, Communications, Intelligence and Networks (C3I&N) Directorate  
Concepts, Development and Management Office (CDM)  
Cryptologic and Cyber Systems Division AFLCMC  
Cyber Military Intelligence Group (CMIG)  
Cyber Protection Team  
Cyber Threat Intelligence Integration Center (CTIIC)  
Cybersecurity and Infrastructure Security Agency (CISA)  
Cyberspace Capabilities Center (CCC)  
Defense Advanced Research Projects Agency (DARPA)  
Defense Contract Management Agency (DCMA)  
Defense Counterintelligence and Security Agency (DCSA)  
Defense Health Agency (DHA)  
Defense Information Systems Agency (DISA)  
Defense Intelligence Agency (DIA)

Defense Language Institute English Language Center (DLIELC)  
Department of Defense (DoD)  
Department of Energy (DoE)  
Department of Homeland Security (DHS)  
Department of Interior  
Department of Justice (DOJ)  
Department of State  
Department of the Air Force (DAF)  
Department of the Army (DA)  
Department of the Army Intelligence Information Services (DAIIS)  
Department of the Navy (DON)  
Department of Treasury  
Department of Veteran Affairs (VA)  
Deputy Chief Information Officer for Special Access Programs, Information Technology (DCIO SAP IT)  
Directorate for Digital Services (DDS)  
Federal Acquisition Service  
Federal Bureau of Investigation (FBI)  
Federal Emergency Management Agency (FEMA)  
Federal Protective Service  
General Services Administration (GSA)  
Hopper Global Communications Center  
House Permanent Select Committee on Intelligence (HPSCI)  
II Marine Expeditionary Force (II MEF)  
J-2 Directorate of Intelligence  
Joint Center for Electromagnetic Readiness (JCER)  
Joint Communications Unit (JCU)  
Joint Deployable Intelligence Support Systems (JDISS)  
Joint Electronic Warfare (EW)

Joint Force Headquarters-Department of Defense Information Network (JFHQ-DODIN)  
Joint Intelligence Operations Center (JIOC)  
Joint Interoperability Test Command (JITC)  
Joint Navigation Warfare Center (JNWC)  
Joint Personnel Recovery Agency (JRPCA)  
Joint Special Operations Command (JSOC)  
Joint Special Operations University (JSOU)  
Joint Task Force-Space Defense (JTF-SD)  
Joint Warfare Analysis Center (JWAC)  
Joint Worldwide Intelligence Communications System (JWICS)  
Los Alamos National Laboratory (LANL)  
Marine Corps Forces Cyberspace Command (MARFORCYBER)  
Marine Corps Forces U.S. Strategic Command (MARFORSTRAT)  
Marine Corps Intelligence Activity (MCIA)  
Marine Corps Systems Command (MARCORSYSCOM)  
Marine Corps Tactical Systems Support Activity (MCTSSA)  
Marine Forces Central Command (MARCENT)  
Marine Forces Pacific (MARFORPAC)  
Marine Forces Special Operations Command (MARSOC)  
Medical Capability Development Integration Directorate (MED CDID)  
Military Intelligence Readiness Command (MIRC)  
Missile Defense Agency (MDA)  
National Aeronautics and Space Administration (NASA)  
National Air and Space Intelligence Center (NASIC)  
National Center for Medical Intelligence (NCMI)  
National Counterterrorism Center (NCTC)

National Cross Domain Strategy & Management Office (NCDSMO)  
National Geospatial-Intelligence Agency (NGA)  
National Ground Intelligence Center (NGIC)  
National Guard Bureau (NGB)  
National Institutes of Health (NIH)  
National Intelligence University (NIU)  
National Maritime Intelligence Center (NMIC)  
National Maritime Intelligence-Integration Office (NMIO)  
National Reconnaissance Office (NRO)  
National Science Foundation (NSF)  
National Security Agency (NSA)  
National Security Agency Central Security Service (NSA/CSS)  
National Security Agency Cybersecurity Collaboration Center (NSA/CCC)  
National Security Innovation Capital (NSIC)  
National Space Defense Center (NSDC)  
National Space Intelligence Center (NSIC)  
Naval Air Systems Command (NAVAIR)  
Naval Air Warfare Center Training Systems Division (NAWCTSD)  
Naval Criminal Investigative Service (NCIS)  
Naval Cyber Defense Operations Command (NCDOC)  
Naval Information Warfare Center (NIWC) Atlantic  
Naval Information Warfare Center (NIWC) Pacific  
Naval Information Warfare Systems Command (NAVWAR)  
Naval Oceanographic Office (NAVOCEANO)  
Naval Sea Systems Command (NAVSEA)  
Naval Special Warfare Command (WARCOM)  
Naval Surface Warfare Center Carderock Division  
Naval Surface Warfare Center Dahlgren Division



# PARTICIPATING ORGANIZATIONS

## CONTINUED



Naval Surface Warfare Center Port Hueneme Division  
Naval Undersea Warfare Center Keyport  
Navy Information Operations Command (NIOC)  
North American Aerospace Defense Command (NORAD)  
Nuclear Command, Control and Communications Enterprise Center (NEC)  
Nuclear Regulatory Commission (NRC)  
Office of General Counsel (OGC)  
Office of Inspector General (OIG)  
Office of Intelligence & Analysis (I&A)  
Office of International Affairs (OIA)  
Office of Naval Intelligence (ONI)  
Office of the Chief of Naval Operations (OPNAV)  
Office of the Director of National Intelligence (ODNI)  
Office of the Under Secretary of Defense for Intelligence & Security  
Pentagon Force Protection Agency (PFPA)  
Program Executive Office Command, Control, Communications, Computers and Intelligence (PEO C4I)  
Program Executive Office for Digital and Enterprise Services (PEO Digital)  
Program Executive Office for Enterprise Information Systems (PEO EIS)  
Program Executive Office for Intelligence, Electronic Warfare and Sensors (PEO IEW&S)  
Sandia National Laboratories  
Signals Analysis Squadron  
Southwestern Army Reserve Intelligence Center (SWARISC)  
Space Delta 18 (National Space Intelligence Center)  
Space Launch Delta 45  
Space Operations Command (SPOC)

Space Systems Command (SSC)  
Special Warfare Training Wing (SWTW)  
Surface Deployment and Distribution Command (SDDC)  
U.S. Africa Command (USAFRICOM)  
U.S. Air Force Warfare Center (USAFWC)  
U.S. Air Forces Central Command (AFCENT)  
U.S. Air Forces in Europe-Air Forces Africa (USAFE-AFAFRICA)  
U.S. Army Advanced Analytics Group (AAG)  
U.S. Army Central (USARCENT)  
U.S. Army Combat Capabilities Development Command (DEVCOM)  
U.S. Army Combat Capabilities Development Command Aviation & Missile Center  
U.S. Army Corps of Engineers, Headquarters (USACEHQ)  
U.S. Army Cyber Command (ARCYBER)  
U.S. Army Europe (USAREUR)  
U.S. Army Forces Command (FORSCOM)  
U.S. Army Forces Strategic Command (ARSTRAT)  
U.S. Army Futures Command (AFC)  
U.S. Army Installation Management Command (IMCOM)  
U.S. Army Intelligence and Security Command (INSCOM)  
U.S. Army Intelligence Center of Excellence (USAICoE)  
U.S. Army Materiel Command (AMC)  
U.S. Army Medical Center of Excellence  
U.S. Army North (ARNORTH)/Fifth Army  
U.S. Army Pacific (USARPAC)  
U.S. Army Reserve (USAR)  
U.S. Army South (ARSOUTH)/Sixth Army  
U.S. Army Southern European Task Force, Africa  
U.S. Army Space and Missile Defense Command (USASMDC)

U.S. Army Special Operations Command (USASOC)  
U.S. Army Training and Doctrine Command (TRADOC)  
U.S. Central Command (USCENTCOM)  
U.S. Coast Guard (USCG)  
U.S. Coast Guard Atlantic Area (USCGLANTAREA)  
U.S. Coast Guard Cyber Command (CGCYBER)  
U.S. Coast Guard Intelligence (CG-2)  
U.S. Coast Guard Maritime Intelligence Fusion Center Atlantic  
U.S. Coast Guard Office of Cyberspace Forces (CG-791)  
U.S. Coast Guard Pacific Area (USCGPACAREA)  
U.S. Coast Guard Research & Development Center (CG RDC)  
U.S. Customs and Border Protection (CBP)  
U.S. Cyber Command (USCYBERCOM)  
U.S. Department of the Treasury  
U.S. European Command (USEUCOM)  
U.S. Fleet Forces Command (USFF)  
U.S. Forces Japan (USFJ)  
U.S. Forces Korea (USFK)  
U.S. House of Representatives Permanent Select Committee on Intelligence (HPSC)  
U.S. Immigration and Customs Enforcement (ICE)  
U.S. Indo-Pacific Command (USINDOPACOM)  
U.S. Marine Corps Forces Central Command (MARCENT)  
U.S. Marine Corps Forces Cyberspace Command  
U.S. Marine Corps Forces Europe/Africa (MARFOREUR/AF)  
U.S. Marine Forces Pacific (MARFORPAC)  
U.S. Marine Forces South (USMARFORSOUTH)  
U.S. Military Entrance Processing Command (USMEPCOM)  
U.S. Naval Forces Central Command (NAVCENT)

U.S. Naval Forces Europe-Africa (NAVEUR-NAVAF)  
U.S. Naval Forces Southern Command/U.S. Fourth Fleet (COMUSNAVSO/COMFOURTHFLT)  
U.S. Naval Hospital Guantanamo Bay (USNH GB)  
U.S. Northern Command (USNORTHCOM)  
U.S. Nuclear Regulatory Commission (NRC)  
U.S. Pacific Air Force (PACAF)  
U.S. Pacific Fleet (USPACFLT)  
U.S. Southern Command (USSOUTHCOM)  
U.S. Space Command (USSPACECOM)  
U.S. Space Force (USSF)  
U.S. Special Operations Command (USSOCOM)  
U.S. Special Operations Command Central (SOCCENT)  
U.S. Special Operations Command Europe (SOCEUR)  
U.S. Special Operations Command Korea (SOCKOR)  
U.S. Special Operations Command North (SOCNORTH)  
U.S. Special Operations Command Pacific (SOCPAC)  
U.S. Special Operations Command South (SOCSOUTH)  
U.S. Special Operations Command-Africa (SOCAFRICA)  
U.S. Strategic Command (USSTRATCOM)  
U.S. Transportation Command (USTRANSCOM)  
United States Air Force (USAF)  
United States Army (USA)  
United States Coast Guard (USCG)  
United States Marine Corps (USMC)  
United States Navy (USN)  
Western Air Defense Sector/Washington National Guard  
XVIII Airborne Corps





**The most valuable thing to me was networking with industry and seeing the capabilities first-hand in one place. I had the time and space to really dig into the particulars of what vendors had to offer. Saves me a ton of time when I'm trying to identify capabilities needed for mission."**

**DODIIS ATTENDEE**

# REQUESTED TECHNOLOGIES

All-Source Intelligence  
Analysis Tools  
Application Performance Monitoring  
Artificial Intelligence  
Big Data Analytics  
Biotechnology  
Business Analytics  
Cloud Computing  
Cloud Providers  
Collection Tools  
Compliance Oversight  
Continuous Monitoring  
Cross Domain Solutions  
Cyber Security  
Data Analytics  
Data Destruction  
Data Protection & Management  
Digital Infrastructure and Software Tools  
Electronic Data Interchange  
Encryption Solutions  
Engineering and Manufacturing Development  
Enterprise Architecture  
Intrusion Detection  
Knowledge Management Solutions  
Machine Learning  
Multi-Cloud Strategies  
Network Security  
Open Source Intelligence/OSINT  
Platform Integration  
Plug and Play Products  
Portfolio Management Tools  
Quantum Technology  
Secure Collaboration  
Secure Mobility  
Sensors  
Signals Intelligence/SIGINT  
Situational Awareness  
Software Engineering  
Space Communications  
Storage Solutions  
Target Detection and Tracking  
Technical Collection  
Telecommunication Networks  
Training & Certification  
Virtual Networks  
Virtual Reality  
Visualization  
Wireless Solutions  
Zero Trust







## PROFESSIONAL TITLES OF ATTENDEES

All-Source Intelligence Analyst  
Branch Chief  
Chief Data Officer  
Chief Digital and Artificial Intelligence Officer  
Chief Engineer  
Chief Growth Officer  
Chief Information Officer  
Chief Information Security Officer  
Chief Intelligence Officer  
Chief of Staff

Chief Strategy Officer  
Chief Technology Officer  
Cloud Architect  
Cloud Transition Lead  
Commanding Officer  
Computer Engineer  
Computer Scientist  
Contracting Officer  
Counterintelligence Agent  
Cryptographic Module Developers  
Cyber Defense Operator  
Cyber Intelligence Analyst

Cyber Supply Chain Risk Management  
Cyber Systems Operations  
Cyber Threat Intelligence  
Cyber Warfare Operations  
Cybersecurity Engineer  
Cybersecurity Program Manager  
Cyberspace Warfare Chief  
Data Engineer  
Data Scientist  
Deputy Director  
DevOps Team Lead  
Director  
Director of Cybersecurity and Information Technology  
Director of Intelligence  
Director, Innovation and Cloud Services

Director, Investigations and Intelligence  
Division Chief  
Engineer  
Enterprise Architect  
Executive Officer  
Flight Chief/Flight Director  
Information Systems Security Manager/Officer  
Innovations Manager/Officer  
Intelligence Analyst  
IT Portfolio Manager  
IT Specialist/IT Capabilities Manager  
JWICS Program Manager  
Manager  
Network Analyst  
Network Engineer  
Operations Officer

Program Manager  
Project Portfolio Manager  
Quantum Resistant Cryptography Subject Matter Expert  
Requirements Manager  
Security Control Assessor  
Security Engineer  
Senior Intelligence Analyst/Officer  
Senior Systems Engineer  
Senior Technical Advisor  
Senior Technology Officer  
Software Engineer  
Solutions Architect  
Special Agent  
System Administrator  
Technical Director  
Technical Executive  
Unit Chief

# BENEFITS AT A GLANCE

BENEFITS	PREMIER	DIAMOND	PLATINUM	GOLD	SILVER
Conference Registrations	••••••••	••••••	••••	••	•
Tickets to Speaker Welcome Reception	••••••••	••••••	••••	••	•
Ad in Conference Program Guide	2-Full Pages	Full Page	Full Page	Half Page	Quarter Page
Logo in Mobile App	☑	☑	☑	☑	☑
Logo on Conference Website	☑	☑	☑	☑	☑
Logo on Signage	☑	☑	☑	☑	☑
Logo on Plenary Session Slides	☑	☑	☑	☑	
Access to Opt-In Participant List	☑	☑	☑	☑	
Logo on Website Exhibit Hall Map	☑				

Please note, all sponsorships, networking activities, and organized events associated with the DoDIIS Conference must be approved as official parts of the conference program and must comply with government ethics regulations. Activities, events, and use of the DoDIIS Conference name outside of the approved program are prohibited.





## EXHIBIT HALL

**SOLD**

With this opportunity, drive traffic to your booth and raise awareness of your presence as a strong supporter of the 2024 DoDIIS Worldwide. As the exhibit hall sponsor it's clear that you are a key stakeholder with vested interest in the success of the DIA's mission.

### SPONSOR



#### INCLUDES THE FOLLOWING:

- ✓ Your company logo on the following items:
  - Entrance unit outside the Exhibit Hall
  - Aisle signs inside the Exhibit Hall
  - Carpet inlay in the Exhibit Hall
  - Exhibit Hall map inside the program guide
- ✓ Prime booth placement near the entrance of the Exhibit Hall
- ✓ All the benefits of a Platinum Level Sponsor



## REGISTRATION AREA

SOLD

### INCLUDES THE FOLLOWING:

- ✓ Company logo on attendee registration signage
- ✓ All the benefits of a Platinum Level Sponsor

SPONSOR

carahsoft.





# CONFERENCE BAGS

**SOLD**

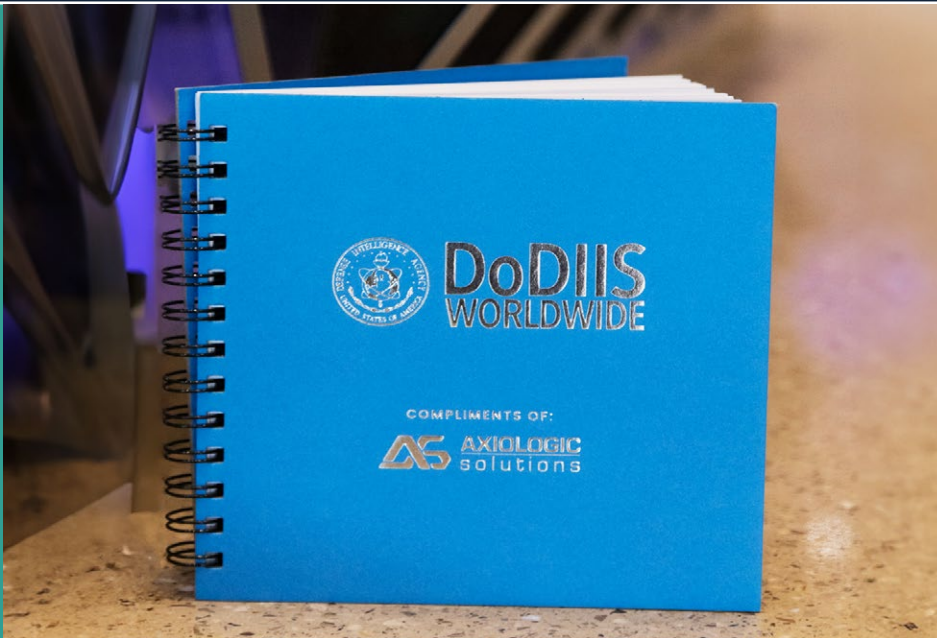
First impressions count! Make a strong first impression on DoDIIS conference attendees with this sponsorship. Attendees will receive the official DoDIIS Conference Bag upon check-in at registration. As the exclusive conference bag sponsor, your company's logo will be prominently featured on the side of the bag along with the conference logo providing highly visible brand exposure. Your brand will be visible as attendees travel throughout the conference and long after as they continue to use the bag in everyday life. In addition, your company will receive one conference bag insert to assist with driving your brand's message home.

**SPONSOR**



**INCLUDES THE FOLLOWING:**

- ✓ Conference bag will include your logo along with the conference name (full-color imprint)
- ✓ Bags provided by show management and distributed to each attendee at registration
- ✓ Ability to insert one single-page promotional piece (no larger than 8.5 inches x 11 inches) in the conference bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance by show management)
- ✓ All the benefits of a Platinum Level Sponsor



## CONFERENCE NOTEBOOKS

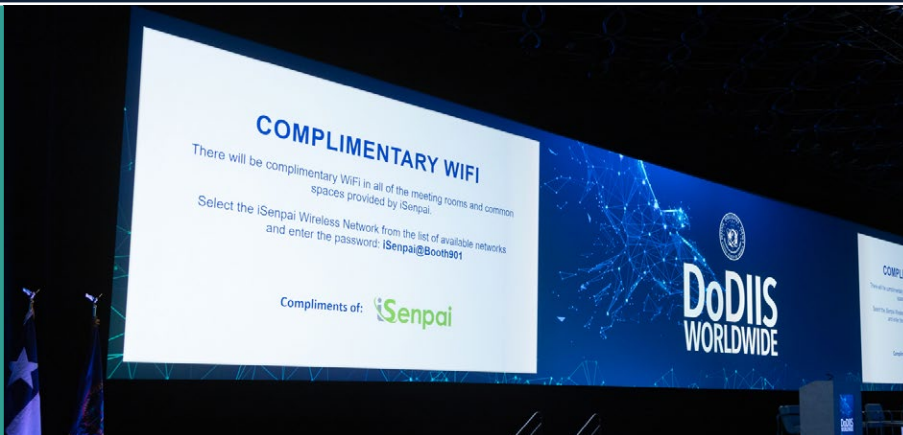
SOLD

### INCLUDES THE FOLLOWING:

- ✓ Conference notebook will include your logo along with the conference name (one-color imprint)
- ✓ Notebooks provided by show management and distributed to each attendee at registration
- ✓ All the benefits of a Platinum Level Sponsor

### SPONSOR

**Deloitte.**



## CONFERENCE ATTENDEE WIFI

**SOLD**

Provide WiFi for attendees in the Plenary session, Exhibit Hall, breakout rooms, VIP Lounge, sidebar meeting rooms and public spaces.

### INCLUDES THE FOLLOWING:

- ✓ Opportunity to create the password attendees will use to log onto WiFi
- ✓ Custom WiFi landing page
- ✓ All the benefits of a Platinum Level Sponsor

SPONSOR



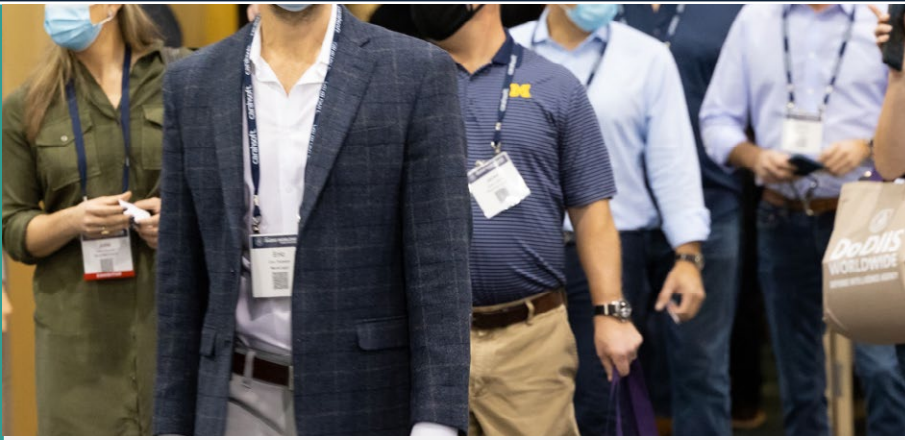
## CONFERENCE LUGGAGE CHECK

We want conference attendees to be able to spend as much time at the event and in the exhibit hall as possible. When flight times don't match up with checkout times at the hotel, attendees often ask if we can help to store their luggage while they attend sessions. Sponsor the Luggage Check area and offer the attendees the service they have been asking for!

### INCLUDES THE FOLLOWING:

- ✓ Company logo printed on luggage check ticket
- ✓ Advertisement on Travel and Hotels page of the website
- ✓ Logo on signage by the luggage check
- ✓ All the benefits of a Gold Level Sponsor





## LANYARDS

SOLD

All conference participants will receive a lanyard imprinted with your company logo when they check-in at registration on-site.

**INCLUDES THE FOLLOWING:**

- ✓ All the benefits of a Gold Level Sponsor

SPONSOR



## HOTEL KEY CARDS

SOLD

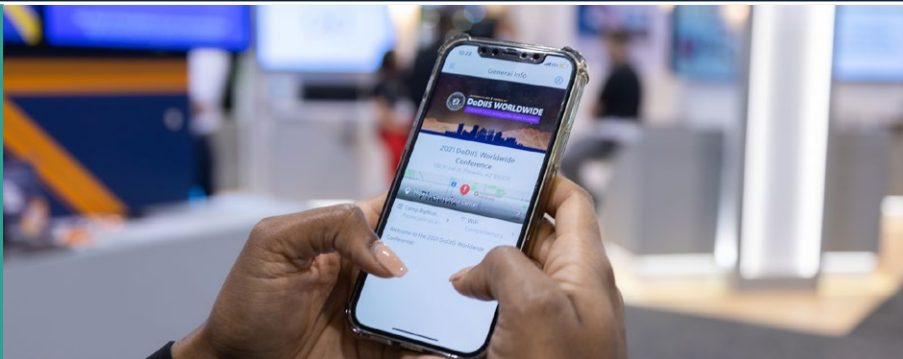
Your logo featured prominently on the hotel room key cards distributed to each participant staying within the group room block at one of the conference hotels will be a constant reminder of your presence at the conference.

**INCLUDES THE FOLLOWING:**

- ✓ All the benefits of a Gold Level Sponsor

SPONSOR





# CONFERENCE MOBILE APP

**SOLD**

The Mobile App features all of the most current conference updates and is used by thousands of attendees and exhibitors. The App provides the most up to date conference information as well as facility maps, exhibitor listings, agenda, and session descriptions. Updates and announcements will all be pushed out through the app.

**INCLUDES THE FOLLOWING:**

- ✓ Company logo on opening screen of app
- ✓ Daily push notification on-site
- ✓ Recognition of sponsorship in email sent to registered attendees with app download instructions
- ✓ All the benefits of a Gold Level Sponsor

**SPONSOR**



# POCKET MAP

Help conference attendees navigate the Exhibit Hall and see the conference happenings at a glance.

**INCLUDES THE FOLLOWING:**

- ✓ Company logo and ad featured on the Pocket Map given to each attendee at registration
- ✓ All the benefits of a Gold Level Sponsor



## LOUNGE AND RECHARGE ZONE

### MULTIPLE AVAILABLE

Attendees are always looking for a space to sit, relax, network, and charge their electronic devices. Be the company that provides them the perfect place to accomplish all their objectives. Lounges will be located inside the Exhibit Hall.

#### INCLUDES THE FOLLOWING:

- ✓ Your logo or advertisement wrapped around the charging lounge table
- ✓ All the benefits of a Gold Level Sponsor

#### SPONSOR



## ELEVATOR CLINGS

### FOUR AVAILABLE

Include your logo on the main lobby elevators in the headquarters hotel. This is a great way to showcase your company brand and raise visibility on-site in a unique way.

#### INCLUDES THE FOLLOWING:

- ✓ Company logo on elevator doors (lobby level) of the HQ hotel
- ✓ All the benefits of a Gold Level Sponsor

#### SPONSORS





# SKYBRIDGE BRANDING

**SOLD**

Include your logo on the skybridge from the headquarters hotel to the convention center. This is a high visibility, high traffic area. Your brand will be the first thing attendees see when they enter and leave the building! This is a great way to showcase your company brand and raise visibility on-site in a unique way.

**INCLUDES THE FOLLOWING:**

- ✓ Company logo on skybridge leading to the convention center
- ✓ All the benefits of a Gold Level Sponsor

SPONSOR



# WELLNESS KIT

Ensure the wellness of all DoDIIS attendees by providing key survival items for the busy conference days ahead. Branded kits will be distributed to all attendees at the entrance of the Exhibit Hall.

**INCLUDES THE FOLLOWING:**

- ✓ Your company logo on wellness kits given out to all attendees at the entrance to the Exhibit Hall
- ✓ Wellness kits provided by Show Management
- ✓ All the benefits of a Silver Level Sponsor



## HAND SANITIZER

A branded hand sanitizer will be provided to each attendee at registration to use throughout the event. This is a HOT item that all attendees will be thankful to have!

**INCLUDES THE FOLLOWING:**

- ✓ Your company logo on individual bottles of hand sanitizer provided to all attendees at registration
- ✓ Hand sanitizers provided by Show Management
- ✓ All the benefits of a Silver Level Sponsor



## MORNING COFFEE MUG

Place your branded mug in the hands of attendees first thing in the morning. This promotional opportunity entitles the Sponsor to supply coffee mugs that will be placed prominently beside the morning break. Sponsor is responsible for production and shipping/handling to show site; mugs must be approved in advance by show management and be 12 ounces or less. Coffee is provided by show management.

**INCLUDES THE FOLLOWING:**

- ✓ All the benefits of a Silver Level Sponsor

# IN-ROOM TELEVISION AD AT HEADQUARTERS HOTEL

ONE PER NIGHT (THREE AVAILABLE)

Display your company ad or logo on the screens of all guests in the DoDIIS HQ Hotel Room Block! (Sponsor selects the night they would like their ad displayed)

**INCLUDES THE FOLLOWING:**

- ✓ All the benefits of a Silver Level Sponsor

**SPONSOR**

SUNDAY

MONDAY

TUESDAY



# WATER COOLERS

INSIDE THE EXHIBIT HALL

OUTSIDE THE BREAKOUT ROOMS

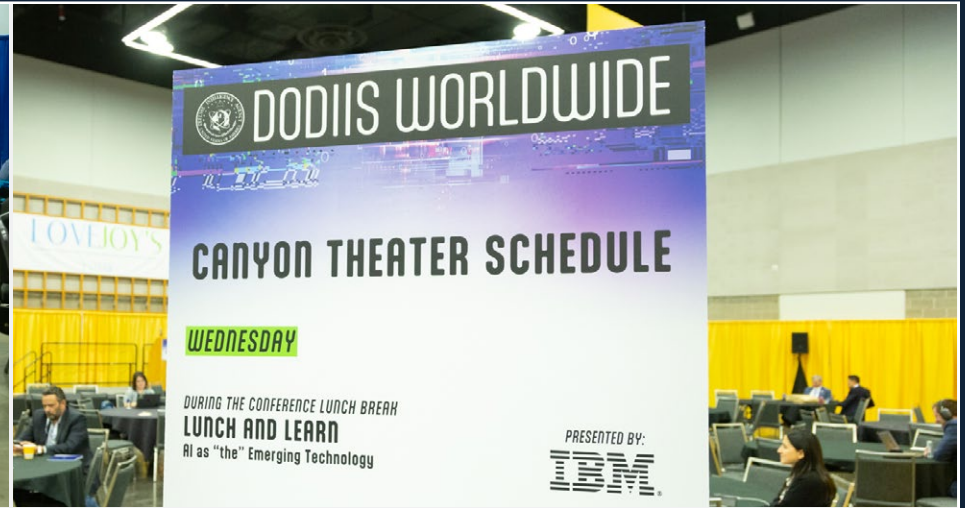
OUTSIDE OF THE PLENARY SESSION

Your company logo and graphics will be displayed on a water cooler.

**SPONSORS**







# LUNCH AND LEARN

Capture your target audience over their lunch break with an innovative presentation that allows the government to experience your company's solution. Attendees will pre-register to attend your speaking session and enjoy lunch while listening to your presentation.

## INCLUDES THE FOLLOWING:

- ✓ 20 minutes to demo your product to conference lunch attendees (up to 250 seats)
- ✓ List of lunch pre-registrants including contact information (for opt-in registrations)
- ✓ Logo placement on the following items:
  - Lunch tickets
  - Signage recognizing your company as host
  - Branded napkins
- ✓ Confirmation e-mail sent to registered lunch attendees to include an advertisement for your company
- ✓ All the benefits of a Gold Level Sponsor

## SPONSORS

Accenture  
Federal  
Services

AXONIUS  
FEDERAL

Chainalysis

CONTEGIX

EVERFOX

Google  
for Government

SAP MS2

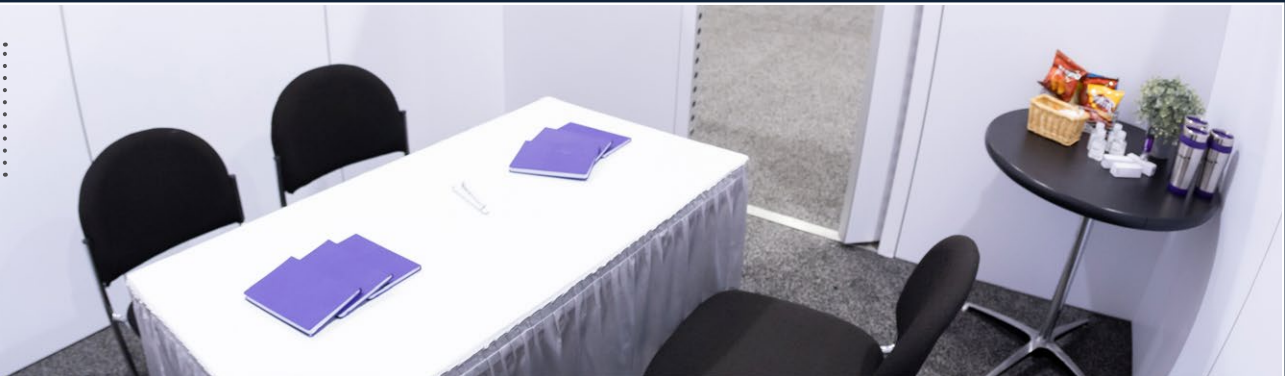
OSCEdge

RIDGELINE  
INTERNATIONAL

VIRTUALITICS

workday.

# MEETING SPACE



## MODULAR MEETING SPACE IN EXHIBIT HALL

Conduct meetings conveniently by securing meeting space on the exhibit floor. Constructed of customizable hard walls (excluding ceilings), a meeting room allows you the space and privacy you need to hold small meetings with clients, prospective customers, and partners. Any public or large group product demonstrations must be held within exhibition space. Meeting space is sold in 100 square foot increments and can be combined to accommodate larger groups. Contact your sales representative for configuration options. Company is responsible for providing A/V, electricity, internet, or additional furniture if desired. Available on a first-come, first-served basis.

### EACH 10 x 10 MODULAR MEETING SPACE INCLUDES:

- ✓ Walls and a locking door
- ✓ Carpet
- ✓ 1 table and 4 chairs per 10x10
- ✓ Signage featuring the meeting room number and company name
- ✓ All the benefits of a Silver or Gold Level Sponsor

### SPONSORS



## MEETING ROOM AT HEADQUARTER HOTEL

(connected to convention center by Skybridge)

Conduct meetings privately and securely using a designated meeting room at the Hilton HQ Hotel. Room size varies slightly, but configuration of the room is up to the customer. Any public or large group product demonstrations must be held within exhibition space. Company is responsible for providing A/V, internet, food and beverage, or additional furniture if desired. Limited availability.

### EACH 10 x 10 MODULAR MEETING SPACE INCLUDES:

- ✓ Room with a locking door
- ✓ Tables and chairs, configuration coordinated with customer
- ✓ Signage featuring the meeting room location and company name
- ✓ All the benefits of a Gold Level Sponsor

### SPONSORS







## ALL-HANDS NETWORKING SOCIAL

**SOLD**

This is the only sponsorship available where all conference attendees are invited to participate that includes marketing, décor, refreshments, and

entertainment. All you have to do is show up and network! Your brand will be associated with this fantastic experience that conference goers have come to expect. Benefits range from personalized drink tickets and recognition during Plenary session to customized branding and key networking event recognition.

Your company will have an incredible opportunity to network as a premier sponsor of this highly anticipated evening. Be the one they remember for bringing the community together in one place, at one time.

Call your salesperson to discuss the plans for this year's social and the level of customization that will meet your marketing and branding needs.

**SPONSOR**







## ATTENDEE NETWORKING SOCIALS

### EXCLUSIVE SUNDAY EVENING WELCOME KICKOFF RECEPTION

Customize your own networking social after the conference sessions end and provide a place for attendees to unwind and network with you! Space is limited. Contact your sales representative today for availability. Room sizes vary, room selection first come first served and can accommodate a flow of participation from 50-100+.

Sponsor is responsible for all food and beverage. Alcoholic beverages at social functions are restricted to (2) two beverages per attendee. When providing alcohol, the host company is responsible to regulate consumption by producing and distributing drink tickets at the venue as mandated by the sponsoring agency.

#### INCLUDES THE FOLLOWING:

- ✓ Space to host conference attendees in the HQ hotel
- ✓ Your social listed in the following places:
  - Slides in Plenary session
  - Networking events page in the program guide, on the website, and in the mobile app
- ✓ Signage in prominent location
- ✓ All the benefits of a Gold Level Sponsor

#### SPONSORS





## PROFESSIONAL HEADSHOTS

Put your professional self in the best light! Offer attendees the opportunity to get a professional headshot taken either from your booth or in a location nearby. Everyone in today's digital environment will benefit from an updated headshot, and you will be recognized as the company who gives it to them.

### INCLUDES THE FOLLOWING:

- ✓ Pre-event recognition in e-mail sent to registered attendees
- ✓ Advertising directing attendees to your booth
- ✓ Signage recognizing your company as the sponsor of the complimentary headshots
- ✓ Option to customize the message that is sent to the attendees with their headshot
- ✓ All the benefits of a Gold Level Sponsor



## REFRESHMENTS IN VIP LOUNGE

### INCLUDES THE FOLLOWING:

- ✓ Signage in VIP Lounge
- ✓ The option to leave one piece of collateral on the tables in the VIP Lounge (Sponsor is responsible for production and shipping/handling to show site; item must be approved in advance by show management)
- ✓ Branded napkins
- ✓ All the benefits of a Gold Level Sponsor



## CONFERENCE SESSION SNACK BREAKS

### INCLUDES THE FOLLOWING:

- ✓ Recognition of break in Plenary session, program guide, and mobile app
- ✓ Push notification announcing snack break through the mobile app
- ✓ Signage in prominent locations and next to breaks
- ✓ All the benefits of a Gold or Silver Level Sponsor

- ✓ Snack and Specialty breaks will be offered in the exhibit hall during the morning or afternoon conference networking breaks. Sponsor has the option to select the day and timeframe (morning or afternoon) their break is offered

SNACK BREAKS			
	MONDAY	TUESDAY	WEDNESDAY
Berry & Brownie Skewers			
Donut Holes			
Energy Drinks			
Espresso Berry Snack Mix			
Fruit & Berry Kabobs			
Ice Cream Bars			
Lemon Bars			
Mini Cupcakes			
Popcorn Cart			
Trail Mix			
Warm Pretzel Bites			

COFFEE STATION			
	MONDAY	TUESDAY	WEDNESDAY
Conference Coffee Station in Exhibit Hall			
*includes both morning and afternoon coffee service			

SPECIALTY BREAKS			
	MONDAY	TUESDAY	WEDNESDAY
Exhibit Hall Coffee Kiosk			
Gourmet Hot Chocolate Bar			
Ice Cream Sundae Bar			
Root Beer Float Station			
Smoothie Bar			
Signature Coffee Bar			
Sweet Treats			
Taste of Fall			





# HIGHLIGHT



## VIDEO AD SLIDE IN PLENARY SESSION (PRE-RECORDED)

### INCLUDES THE FOLLOWING:

- ✓ 30 second video advertisement (must contain captions) in rotation before the Plenary sessions and during the morning breaks
- ✓ Ad must be approved by show management in advance
- ✓ All the benefits of a Gold Level Sponsor

SPONSOR

**AVITURE**



## AD SLIDE IN PLENARY SESSION

### INCLUDES THE FOLLOWING:

- ✓ Slide with your advertisement in rotation before the Plenary sessions and during the morning breaks
- ✓ Ad must be approved by show management in advance
- ✓ All the benefits of a Gold Level Sponsor

SPONSOR

**workday.**



# HIGHLIGHT



## INSERT IN CONFERENCE BAGS

### INCLUDES THE FOLLOWING:

- ✓ Insert one piece of collateral or giveaway item into each attendee conference bag (Sponsor responsible for production, shipping/handling charges to show site, item must be approved in advance by show management)
- ✓ Show management responsible for distribution of collateral material/giveaway item
- ✓ All the benefits of a Silver Level Sponsor

### SPONSORS



## ADVERTISEMENT TOWER

Your company advertisement on meter board towers that will be on display in highly visible areas throughout the conference.

### SPONSORS





## PROGRAM GUIDE ADVERTISING

FULL-PAGE INSIDE BACK COVER

FULL-PAGE

HALF-PAGE

### FULL-PAGE INSIDE BACK COVER INCLUDES THE FOLLOWING:

- ✓ All the benefits of a Silver Level Sponsor (ad sponsors do not get additional ¼ page ad included with silver sponsorship)

## PRE-EVENT EMAIL BLAST

ONLY TWO AVAILABLE

An e-mail blast is a great way to get your company name and description disseminated to customers before arriving at the conference.

### INCLUDES THE FOLLOWING:

- ✓ 25-50 word company description with company hyperlink and booth number, included at the end of an NCSI e-mail blast sent to all registered conference attendees
- ✓ All the benefits of a Silver Level Sponsor

SPONSORS







## POST-EVENT EMAIL BLAST

Keep your company name fresh in the minds of the attendees after they return from the conference as the sponsor of the post-event email blast.

### INCLUDES THE FOLLOWING:

- ✓ 25-50 word company description with company hyperlink, included at the end of a post-event NCSI e-mail blast sent to all registered conference attendees
- ✓ All the benefits of a Silver Level Sponsor

## WEBSITE ADVERTISING

VIDEO AD – EMBEDDED VIDEO ADVERTISEMENT

EXCLUSIVE BANNER – 300 x 600PX (ONLY AD FEATURED ON PAGE)

BANNER – \$4,000 – 300 x 600PX

MEDIUM RECTANGLE – 300 x 250PX

Attendees rely on the DoDIIS website to provide them with the most up-to-date information on exhibitors, registration, sessions, networking events and more. What better way to highlight your company than by placing an ad with a link to your company's website in a highly visible position on the official conference website.

### VIDEO AD & EXCLUSIVE BANNER INCLUDE THE FOLLOWING:

- ✓ All the benefits of a Silver Level Sponsor



## SEAT DROPS

SOLD

### INCLUDES THE FOLLOWING:

- ✓ One single-page promotional piece (no larger than 8.5 inches x 11 inches) to be placed on each seat in Plenary session (Sponsor is responsible for production, shipping charges to show site, item must be approved by show management in advance)
- ✓ Show management responsible for distribution of collateral material

### SPONSORS



## ADDITIONAL EXHIBITOR DESCRIPTION

Are multiple divisions of your company participating in the conference? Do you have a partner company who is sharing your booth? Do you want to have their company listing in the exhibitor guide? Don't miss this opportunity for a secondary listing, and ensure all parties are equally represented in show literature and online.



## EXHIBIT HALL OVERHEAD ANNOUNCEMENT

If you would like NCSI to make a short 25 -50 word announcement to let attendees know about a demo or event taking place in your booth then this is the sponsorship for you. NCSI can make targeted advertisements to all attendees in the exhibit hall at pre-determined times to let attendees know where and when to find you!

### INCLUDES THE FOLLOWING:

- One 25-50 word announcement over the exhibit hall audio system. NCSI will make the announcement. Sponsor must submit announcement in advance for approval by NCSI.

## PUSH NOTIFICATIONS

### THREE AVAILABLE PER DAY

Do you have a demo or product in your booth that you want to make sure everyone sees? Sponsor a push notification through the mobile app and make sure that the attendees know the place to be!

Sponsor responsible for providing show management with text for the push notification.

### INCLUDES THE FOLLOWING:

- ✓ 20 - 40 word notification to go out to all users of the mobile app. (Sponsor responsible for providing show management with text for the push notification)



# CUSTOM PROMOTIONAL OPPORTUNITIES

Each year we try to tailor the sponsorship opportunities to fit with the theme and city of the event. If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the conference, please feel free to reach out to someone on the NCSI team.

Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

*All sponsored products are in compliance with the Trade Agreements Act (TAA), and are purchased from countries listed in the Federal Acquisition Regulation (FAR) Trade Agreement.*



Exhibit space contracts and promotional opportunities are now available.

Please contact an NCSI Sales Representative at [conferencesales@ncsi.com](mailto:conferencesales@ncsi.com) or 888-603-8899.

