



Commercial Vendor Application & Sponsorship Contract

USCENTCOM Data Symposium

December 8-10, 2020
Tampa, FL



This Application and Contract for commercial sponsorship at the **2020 USCENTCOM Data Symposium** by and between **National Conference Services, Inc. (NCSI)** and your Company (Vendor) will become effective upon acceptance of this Agreement by NCSI.

1. VENDOR INFORMATION:

Vendor Brand Name D/B/A: _____

Company Legal Name: _____

Company Contact: _____

Title: _____

Address (No PO Boxes): _____

Address: _____

City, State, Zip: _____

Postal Code & Country: _____

Telephone: _____

E-mail: _____

Website URL: _____

Social Media: _____

4. PROMOTIONAL OPPORTUNITIES: Details available upon request.

- Welcome Networking Social \$ CALL
- Symposium Bags \$ 6,000
- Registration Area \$ 6,000
- Symposium Notebooks \$ 6,000
- Pens \$ 4,000
- Attendee Lanyards \$ 6,000
- Tumbler Cups \$ 6,500
- Wellness Kit \$ 6,000
- Morning Coffee Mug \$ 4,000
- Symposium Break Refreshments \$ 4,000
- Coffee Break (Max 2 Per Day) \$ 4,000
- Mints \$ 4,000
- Seat Drops (Per Day) \$ 4,000
- Collateral in Symposium Bags (Limited Avail.) \$ 4,000
- Program Guide Ad - Full Inside Back Cover \$ 4,000
- Program Guide Ad - Full Page \$ 2,500
- Program Guide Ad - 1/2 Page \$ 1,000

2. BINDING CONTRACT: The Vendor agrees that upon acceptance of this Application and Contract by NCSI it shall become a legally binding contract enforceable against the Vendor in accordance with its terms and conditions. This contract is binding on the parties and their respective personal representatives, successors and assigns. NCSI may, in its sole discretion, without the written consent of the Vendor, assign its rights and/or liabilities hereunder and in such event NCSI shall provide written notice of the assignment to Vendor. **By the below signature, the individual signing this contract represents and warrants that he/she has read each page of this contract and is duly authorized to execute this binding contract on behalf of the Vendor. The Vendor agrees to be bound by the terms on all 3 pages herein. Contract acceptance by NCSI is required.**

Authorized Rep. (Print): _____

Signature: _____

Title: _____ Date: _____

E-mail: _____

5. CREDIT CARD PAYMENT: Total Charge: \$ _____

CC#: _____ Exp.: _____

Note: All credit card refunds subject to a 3% administrative fee.

Name on Card (Print): _____

Signature: _____

Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

6. PURCHASE ORDER: Total Amount: \$ _____

Purchase Order No. (Attach Form Required): _____

Bill-To Name: _____

Bill-To Title: _____

Bill-To Company: _____

Address: _____

City, State, Zip: _____

Telephone: _____

E-Mail: _____

3. NCSI ACCEPTANCE: NCSI Use Only

Vendor Account No.: _____

Total Fee(s) Amount: \$ _____

NCSI Account Exec Name (Print): _____

NCSI Authorized Signature: _____

Contract Execution Date: _____

7. PAYMENT TERMS: Payment terms will be strictly enforced. Payment in full is due by October 10, 2020 and must be received before move-in / set up. NCSI shall provide the Vendor with an invoice and an IRS Form W-9 upon request. Vendor agrees to pay all fees associated with collection efforts, including, but not limited to NCSI's attorney fees, court costs, and interest charges at the highest rate of 8% allowed by Maryland law.

NCSI shall not be responsible for collecting payments from third parties, outsourced payment processing services, or from the Vendor's on-line payment web portal. NCSI is not the Vendor's subcontractor and shall not be required to provide documentation, reps & certs, and/or register in the Vendor's on-line supplier web portal. Additional fees apply.

8. CANCELLATION BY VENDOR: All cancellations and refund requests must be in writing and shall become effective when received by NCSI. Both the Vendor and NCSI acknowledge that NCSI will sustain substantial losses if the Vendor cancels this contract. Even though NCSI will exercise its best efforts to mitigate the damages associated with the Vendor's cancellation, the parties agree that NCSI will nevertheless incur substantial losses that cannot be precisely determined. Accordingly, Vendor agrees to waive all related future claims and to pay to NCSI the following fee as liquidated damages, and not as a penalty:

- Vendor may cancel without fee provided written notice is received by NCSI by October 10, 2020.
- Vendor agrees to pay a non-refundable fee of 50% of the total contracted amount when written cancellation notice is received by NCSI between October 11, 2020 and October 25, 2020.
- Vendor agrees to pay a non-refundable fee of 100% of the total contracted amount when written cancellation notice is received by NCSI on or after October 26, 2020.

Liquidated damages retained and/or collected by NCSI, including credit card payments, shall be considered fully earned by NCSI and non-refundable. Unused credit left on account shall expire on December 31, 2021 at which time shall be considered fully earned by NCSI and non-refundable.

9. TERMINATION BY NCSI: This contract may be terminated by NCSI for failure to make payment(s) when due and/or failure to comply with any of the terms and conditions contained herein. If this contract is terminated by NCSI, Vendor will be notified in writing. Upon such termination, NCSI may, in its sole discretion, assign or reassign the promotional opportunity to any other Vendor.

10. POSTPONEMENT AND/OR CHANGE OF VENUE: NCSI and the federal Government, in their sole discretion, shall have the right to change the location city, venue and/or the date(s) of the event. **NCSI and the federal Government shall also have the right to conduct the event virtually on an on-line platform if necessary due to COVID-19 considerations in which case sponsored event materials and supplies shall be fulfilled by common carrier.** Vendor will be notified in writing of such change and will have fourteen (14) days from the date of notification to cancel participation in the event without penalty. If NCSI is not notified in writing within the fourteen (14) days, this contract will be enforceable as written given the changes in location city and/or date(s) of the event. Fees paid by Vendor shall be either credited to a future NCSI event selected by the Vendor or refunded on a prorated basis less NCSI's direct costs, reasonable overhead expenses, and a 3% administrative fee on all credit card refunds. Unused credit left on account shall expire on December 31, 2021 at which time shall be considered fully earned by NCSI and non-refundable. In all cases liquidated damages and refunds of fees remain subject to SECTION 8.

11. EVENT CANCELLATION: NCSI and the federal Government, in their sole individual discretion, reserve the right to cancel this event or any part thereof without any liability for the fulfillment of this contract and all fees paid by Vendor shall be either credited to a future NCSI event selected by the Vendor or refunded on a prorated basis less NCSI's direct costs, reasonable overhead expenses, and a 3% administrative fee on all credit card refunds. Unused credit left on account shall expire on December 31, 2021 at which time shall be considered fully earned by NCSI and non-refundable.

12. UNAUTHORIZED ACTIVITIES: Unauthorized activities are strictly prohibited. Vendor may not promote, host or participate in any event, conference, meeting, party, reception, hospitality suite, social activity or outdoor/mobile exhibit for and/or with event attendees, whether on-property or off-property, without a properly executed NCSI contract and the express written permission of NCSI and the hosting Government organization. Vendor must provide NCSI, along with this contract, a detailed written description of the proposed activity. Activities must comply with all applicable laws, Government regulations, venue rules and NCSI policies. The Vendor agrees to pay NCSI the fee stated in the published rate schedule (or the equivalent thereof) for any unauthorized activities at this event.

13. LIABILITY & INDEMNIFICATION: Vendor is solely responsible for the safety and security of its exhibit, property and personnel. Vendor agrees that NCSI, the hosting organization, co-sponsoring organization(s), the venue, its owner and its management company, and their respective employees and agents are not liable for any theft, damage or loss to or of the Vendor's property or for any injury that may occur to the Vendor, its agents, employees, guests or business invitees. Vendor assumes the entire responsibility and liability for losses, damages, and claims arising out of Vendor's activities in the venue premises or at the event and will indemnify, defend, and hold harmless NCSI, the venue, its owner, and its management company, as well as their respective agents, servants, and employees from any and all claims, demands, judgments, settlements, attorney's fees, or other costs/expenses.

14. TAXES: Vendor shall pay (if any) all taxes, including but not limited to, sales & use taxes, value added taxes (VAT), and all other fees and assessments levied or required to be paid by any foreign government, the United States Government, any state or local government in connection with Vendor's participation in the event. In the event NCSI pays any of the aforementioned items on behalf of the Vendor, either now or in the future, then Vendor agrees to reimburse NCSI within thirty (30) days upon presentation of an invoice.

15. ATTENDANCE: NCSI makes no representations or warranties with respect to the demographic make-up and/or number of attendees at this event. Attendee lists are the sole property of NCSI and will not be made available to Vendors. NCSI will however, upon written request, provide Vendor with attendee counts and a summary of demographic data collected during the registration process.

16. EVENT PROMOTIONS: Event advertising and promotions by the Vendor must be targeted to appropriate Government / trade personnel only and not to the general public. Advertising and promotion of the event to the general public (e.g. radio, television, newspaper, etc.) is strictly prohibited unless approved in writing in advance by NCSI. Trade advertising and promotion of the event by the Vendor must include the official event logos, graphical images, event descriptions, hyperlinks and other social media, email marketing, and website tools developed for the event by NCSI and made available to Vendors via download on NCSI's website.

17. SHARING / RE-SELLING: Only the company set forth on page one of this contract is the official Vendor. Vendors may not share or re-sell promotional opportunities without the prior written consent of NCSI.

18. VENDOR PERSONNEL: Vendor personnel must comply with all hosting facility regulations concerning conduct, electronic devices, entry and security. Failure of Vendor personnel to gain and/or qualify for access to a secure Government session or facility does not relieve Vendor of any financial obligation contained herein.

19. DISTRIBUTION OF PROPERTY AND/OR SERVICES: Vendor may provide, and/or distribute printed materials only within its exhibit space. Distribution of printed materials, handbills, printed invitations, and the posting of signs and posters in common areas is prohibited. Vendor may not distribute tangible property (e.g. gifts, promotional items, samples, refreshments, printing, toys, prizes, etc.) or provide personal services with a value greater than \$20 to any event attendee or participant. Luxury items (e.g. massage stations, shoeshines, alcoholic beverages, cigars, limousines, etc.) may not be served without the prior written approval of NCSI. All aforementioned items must comply with established government ethics regulations. No raffles and/or contests may be conducted without the prior written approval of NCSI, which approval is in the sole discretion of NCSI. Publication bins located at the event are reserved for NCSI approved publications.

20. NO PRODUCT ENDORSEMENTS: NCSI, the federal Government, the sponsoring organization, co-sponsoring organization(s) and the hosting organization do not approve, endorse or recommend the use of any specific commercial product or service. Vendor will not represent, advertise, communicate or imply either verbally or in writing, that its products or services are approved, endorsed, or recommended by NCSI or any of the aforementioned organizations.

21. GOVERNING LAW AND JURISDICTION: This contract shall be governed by and subject to the laws of the State of Maryland and all matters whether sounding in contract or in tort relating to the validity, construction, interpretation and enforcement of this contract shall be heard in the appropriate Court for, at NCSI's option, either Howard County, Maryland or Montgomery County, Maryland, which Court shall have exclusive jurisdiction and venue. Each of the parties hereby waives trial by jury in any action, proceeding or counterclaim arising out of or in any way connected with this contract.

22. FEDERAL GOVERNMENT VENDORS: NCSI offers Government customers GSA Schedule (GS-07F-0444W) discounted pricing. In the event of a conflict between this contract and federal law and/or the Federal Acquisition Regulations (FAR), the federal law, jurisdiction and/or FAR shall prevail.

23. LOGOS & TRADEMARKS: Vendor grants NCSI permission, subject to the applicable fee in SECTION 4, to use Vendor's logos and trademarks, in accordance with guidelines and standards to be provided by the Vendor, solely in connection with the advertising, marketing and promotion of this event. Logos and trademarks may appear on the event's website, attendee promotions, printed program, and signage.

24. NOTICES: All notices shall be given in writing and shall be deemed to have been duly given 1) upon receipt, if delivered by hand, recognized overnight courier, facsimile or e-mail; or 2) one (1) day following the date of posting, if mailed postage prepaid by certified or registered mail, return receipt requested.

25. NO WAIVER: No failure on the part of any party at any time to require the performance by any other party of any term of this contract shall be taken or held to be a waiver of such term or in any way affect such party's right to enforce such term, and no waiver on the part of any party of any term of this contract shall be taken or held to be a waiver of any other term hereof or the breach thereof.

26. SEVERABILITY: The invalidity or unenforceability of any particular provision of this contract shall not affect the other provisions, and this contract shall be construed in all respects as if such invalid or unenforceable provision had not been contained herein.

27. VIOLATIONS OF REGULATIONS: NCSI may, in its sole discretion, close the Vendor's exhibit display for failure to make payment prior to move-in and/or failure to comply with any laws, regulations, fire codes, venue rules or show policies. In such event Vendor will not receive or be entitled to a refund of any fee consideration paid or payable to NCSI and NCSI shall not be liable for any damages, consequential or otherwise, or compensation to Vendor of any kind.

28. ENTIRE AGREEMENT / NO MODIFICATIONS OR ADDENDUMS: To ensure fairness and a level playing field for all vendors and to avoid any appearance of impropriety or the preferential treatment of any commercial vendor, NCSI will not negotiate, change or modify the terms and conditions contained herein. This contract contains the entire agreement between the parties and supersedes all prior negotiations, agreements and understandings with respect to the subject matter hereof. NCSI is not the Vendor's subcontractor. This contract is not subject to or contingent upon the terms contained in the Vendor's addendum or purchase order, the Vendor's policies or payment terms, the Vendor's agreement(s) with its subcontractors or representations & certifications (Reps & Certs) or Vendor's supplier related documents of any kind.