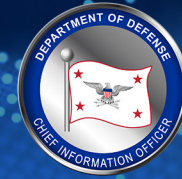


2025

DOD CYBERSECURITY & SAP IT SUMMIT

FEB 10-13, 2025

SPONSORSHIP PROSPECTUS



BECOME A SPONSOR

Sponsors will have the opportunity to showcase their brand, products, and services to the participants of this year's Summit from the DoD Cybersecurity and SAP Community.

With so many partnerships already in place on key SAP and Cybersecurity contracts, industry contractors are encouraged to participate with a sponsorship or exhibit display during the event.

ATTENDEE DEMOGRAPHICS



PROFESSIONAL TITLES OF ATTENDEES

Acquisition Analyst	Engineering Director	Physical Security Lead
Chief Architect	Engineering Specialist	Policy Analyst
Chief Information Officer (CIO)	Enterprise Architect	Program Manager
Chief Information Security Officer (CISO)	Enterprise Cloud Architect	Project Engineer
Chief Technology Officer (CTO)	FSO	Research Scientist
Cloud Architect	Government SAP Security Officer (GSSO)	SAP Virtual Cloud Computing
Communications Coordinator	Information Assurance Cyber Manager	Security Analyst
Computer Scientist	Information Assurance Security Engineer	Security Control Assessor
Contractor Program Security Officer	Information System Security Engineer (ISSE)	Security Director
Cyber Intelligence Specialist	Information System Security Manager (ISSM)	Security Engineer
Cybersecurity Analyst	Information Systems Security Officer (ISSO)	Security Manager
Cybersecurity Engineer	IT Director	Security Specialist
Cybersecurity Manager	IT Infrastructure Manager	Software Developer
Cybersecurity Specialist	IT Manager	Software Engineer
Developer	IT Policy Analyst	Special Security Officer
Director	IT Specialist	System Administrator
Director of Security	Network Administrator	Systems Architect
Director, Special Programs	Network Engineer	Systems Engineer
Division Chief	Personnel Security Manager	Technical Director
Division Security Manager		Training Developer
Engineer		

SPONSOR LEVEL BENEFITS

BENEFITS	PRINCIPAL	DIAMOND	GOLD	SILVER
Summit Attendee Registrations	••••	•••	••	•
Premium Exhibit Placement	Yes	No	No	No
Program Guide Ads	2 Full Page	1 Full Page	1 Half Page	1 Quarter Page
Recognition with company logo on:	<ul style="list-style-type: none"> • Summit website • Sponsor signage • Program guide 	<ul style="list-style-type: none"> • Summit website • Sponsor signage • Program guide 	<ul style="list-style-type: none"> • Summit website • Sponsor signage • Program guide 	<ul style="list-style-type: none"> • Summit website • Sponsor signage • Program guide

NETWORKING SOCIAL

Networking Events are flagship branding opportunities during the Summit. This sponsorship includes marketing, décor, refreshments, and entertainment. All you have to do is show up and network! Your brand will be associated with a fantastic experience that attendees will remember long past the Summit. Benefits range from personalized drink tickets to recognition during Plenary session. Your company will have an incredible opportunity to network as a premier sponsor during the social. Be the one they remember for bringing the community together in one place, at one time.

Call your sales rep to discuss the plans for this year's socials and the level of customization that will meet your marketing and branding needs.

REGISTRATION MIXER

MULTIPLE AVAILABLE

Draw attention to your brand and kick off a week of networking and connections during the registration mixer.

INCLUDES THE FOLLOWING:

- ✓ Logo placement on drink tickets distributed to attendees at the Summit
- ✓ E-mail blast to the registered Summit attendees prior to the Summit announcing the Registration Mixer
- ✓ Signage at the mixer recognizing your company as a host
- ✓ Advertisement for mixer placed in printed program guide with company logo

SUMMIT BAGS

SOLD

INCLUDES THE FOLLOWING:

- ✓ Summit bag will include your logo along with the Summit name (one color imprint)
- ✓ Bags provided by show management and distributed at registration to each attendee
- ✓ Ability to insert one single-page promotional piece (no larger than 8.5 x 11 inches) into the Summit bags (Sponsor is responsible for production and shipping/handling to show site; insert must be approved in advance)
- ✓ All the benefits of a Diamond Level Sponsor

..... SPONSOR



SUMMIT NOTEBOOKS

INCLUDES THE FOLLOWING:

- ✓ Summit notebook will include your logo along with the Summit name (in a one-color imprint)
- ✓ Distributed at registration to each attendee
- ✓ All the benefits of a Diamond Level Sponsor

ATTENDEE LANYARDS

INCLUDES THE FOLLOWING:

- ✓ Company logo printed on lanyards distributed to all Summit participants at Registration
- ✓ All the benefits of a Diamond Level Sponsor

REGISTRATION AREA

INCLUDES THE FOLLOWING:

- ✓ Company logo on attendee registration signage
- ✓ Ability to include a one single-page promotional piece (no larger than 8.5 inches x 11 inches) into the Summit bag (Sponsor is responsible for production and shipping/handling to show site; insert must be approved by show management in advance)
- ✓ All the benefits of a Diamond Level Sponsor

TUMBLER CUPS

INCLUDES THE FOLLOWING:

- ✓ Tumblers will include your logo along with the Summit name
- ✓ Distributed at registration or at evening networking social to attendees
- ✓ All the benefits of a Gold Level Sponsor

SUMMIT MOBILE APP

The mobile app features all of the most current Summit updates and is used by thousands of attendees and exhibitors. The app provides the most up-to-date Summit information, facility maps, exhibitor listings, agenda, and session descriptions. Updates and announcements will all be pushed through the app.

INCLUDES THE FOLLOWING:

- ✓ Company logo on opening screen of app
- ✓ Daily push notification on-site
- ✓ Recognition of sponsorship in email sent to registered attendees with app download instructions
- ✓ All the benefits of a Gold Level Sponsor

REFRESHMENTS IN VIP LOUNGE

INCLUDES THE FOLLOWING:

- ✓ Signage in VIP lounge
- ✓ The option to leave one piece of collateral on the tables in the VIP lounge (Sponsor is responsible for production and shipping/handling to show site; item must be approved in advance by show management)
- ✓ Branded napkins
- ✓ All the benefits of a Gold Level Sponsor

MEETING ROOM IN CHARLESTON CONVENTION CENTER

Conduct meetings privately and securely using a designated meeting room at the Charleston Convention Center. Any public or large group product demonstrations must be held within the exhibit space. Company is responsible for providing A/V, internet, food and beverage, or additional furniture if desired. Limited availability.

INCLUDES THE FOLLOWING:

- ✓ Room with locking door
- ✓ Tables and chairs; configuration coordinated with customer
- ✓ Signage featuring meeting room location and company name
- ✓ All the benefits of a Gold Level Sponsor

HOTEL KEY CARDS (HQ HOTEL)

Your logo featured prominently on the hotel room key cards distributed to each participant staying in the headquarters hotel will be a constant reminder of your presence at the Summit.

INCLUDES THE FOLLOWING:

- ✓ All the benefits of a Gold Level Sponsor

SKYBRIDGE BRANDING

Include your logo on the skybridge from the headquarters hotel to the convention center. This is a highly visible, high-traffic area. Your brand will be the first thing attendees see when they enter and leave the building. This is a great way to showcase your company brand and raise visibility on-site in a unique way.

INCLUDES THE FOLLOWING:

- ✓ Company logo on skybridge leading to the convention center
- ✓ All the benefits of a Silver Level Sponsor

AD SLIDE IN PLENARY SESSION

INCLUDES THE FOLLOWING:

- ✓ Slide with your advertisement in rotation before the plenary sessions and during the morning breaks
- ✓ Ad must be approved by show management in advance
- ✓ All the benefits of a Silver Level Sponsor

WELLNESS KIT

Ensure the wellness of all Summit attendees by providing key survival items for the busy days ahead.

INCLUDES THE FOLLOWING:

- ✓ Your logo on the outside of the wellness kit
- ✓ Kit distributed to all attendees on Wednesday morning
- ✓ All the benefits of a Silver Level Sponsor

SUMMIT BREAK REFRESHMENTS

INCLUDES THE FOLLOWING:

- ✓ Signage in prominent locations and next to breaks
- ✓ All the benefits of a Silver Level Sponsor

COFFEE BREAK

The most requested item at any Summit is coffee. Be the company to put a smile on the attendees faces as you satisfy their caffeine fix.

INCLUDES THE FOLLOWING:

- ✓ Coffee to be served during the Summit breaks in the exhibit area
- ✓ Recognition in program guide
- ✓ Signage in prominent location
- ✓ All the benefits of a Silver Level Sponsor

MINTS

INCLUDES THE FOLLOWING:

- ✓ Mints/packaging will include your company logo
- ✓ Distributed at registration to each attendee
- ✓ All the benefits of a Silver Level Sponsor

PENS

INCLUDES THE FOLLOWING:

- ✓ Summit Pens will include your logo (in a one-color imprint)
- ✓ Distributed at registration to each attendee
- ✓ All the benefits of a Silver Level Sponsor

ATTENDEE BAG INSERT/ GIVEAWAY

INCLUDES THE FOLLOWING:

- ✓ Insert one piece of collateral or giveaway item into each attendee Summit bag (Sponsor responsible for production, shipping/handling charges to show site, item must be approved in advance by show management)
- ✓ Show management responsible for distribution of collateral material /giveaway item
- ✓ All the benefits of a Silver Level Sponsor

MORNING COFFEE MUG

Place your branded mug in the hands of attendees first thing in the morning. This promotional opportunity entitles the Sponsor to supply coffee mugs that will be placed prominently beside the morning break. Let the attendees carry their coffee into Plenary session while advertising for you! Coffee is provided by show management.

INCLUDES THE FOLLOWING:

- ✓ The opportunity to provide a branded coffee mug to attendees for their morning coffee (Sponsor is responsible for production and shipping/handling to show site; mugs must be approved in advance by show management and be 12 ounces or less)
- ✓ Coffee provided by show management
- ✓ All the benefits of a Silver Level Sponsor

SPONSORS

ManTech.
Securing the Future

PRE-EVENT MARKETING EMAIL

An e-mail blast is a great way to get your company name and description disseminated to customers before the summit takes place.

INCLUDES THE FOLLOWING:

- ✓ 25-50 word company description with company hyperlink included at the end of an NCSI e-mail blast sent to all registered summit attendees
- ✓ All the benefits of a Silver Level Sponsor

POST-EVENT MARKETING EMAIL

An e-mail blast is a great way to keep your company name fresh in the minds of the attendees after they return from the Summit as the sponsor of the post-event email blast.

INCLUDES THE FOLLOWING:

- ✓ 25-50 word company description with company hyperlink included at the end of an NCSI e-mail blast sent to all registered summit attendees
- ✓ All the benefits of a Silver Level Sponsor

DIGITAL ADVERTISEMENT ON EVENT WEBSITE

INCLUDES THE FOLLOWING:

- ✓ Digital Ad on event website
- ✓ 300 x 250px
- ✓ All the benefits of a Silver Level Sponsor

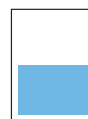
PROGRAM GUIDE ADVERTISING



Inside Back Cover



Full Page Ad



Half Page Ad

CUSTOM PROMOTIONAL OPPORTUNITIES

Customized sponsorships are also available to meet a variety of branding, outreach, and marketing objectives. We try to tailor the sponsorship opportunities to fit the needs of our customers.

If you have any other creative ideas or sponsorships that you feel will help to improve your overall experience or networking opportunities during the Summit, please feel free to reach out to someone on the NCSI team. Our goal is to provide as many avenues as possible for you to get in front of your customers to create lasting connections and impressions.

Exhibit space applications and promotional opportunities are now available. Please contact an NCSI Sales Representative at conferencesales@ncsi.com or 888-603-8899.



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